

QR Codes

Last Modified on 05/22/2023 2:20 pm PDT

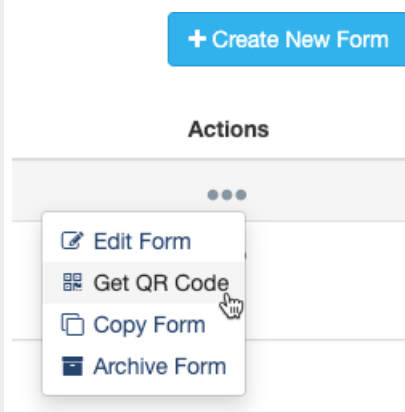


QR Codes are widely supported, with most smartphones able to scan the codes without extra software. Usually you scan a QR code to be taken to a web link. With QR Codes available in GiveSmart Fundraise, you can easily and quickly direct your supporters to your forms from print material.

There are several ways to generate QR codes within GiveSmart Fundraise. The most likely way you would want to do this is directly from the activity you want to direct people to:

Activity Level

In the **Forms** area, along the top of the **Online Forms** category, where you can create and edit forms, you can quickly generate or **Get a QR Code** from the **Actions** menu.



When you click **Get QR Code**, a lightbox will appear where you can download the image of the QR code. The title of the window will include the name of the form so you can quickly verify that you have selected the correct one.

Click the **Download** button to download the QR Code in SVG format. This image format allows the QR Code to be used in most applications and be resized without any degradation in quality.

Click **Close** when you have downloaded your QR Code.

QR Code - Donation

Download and print this code so your contact can easily scan it (using the camera on their phone) to access your form. You can put it on a flyer, brochure, or any printed material for your event or day to day activities. Try scanning below to see how it works.



Download

Close

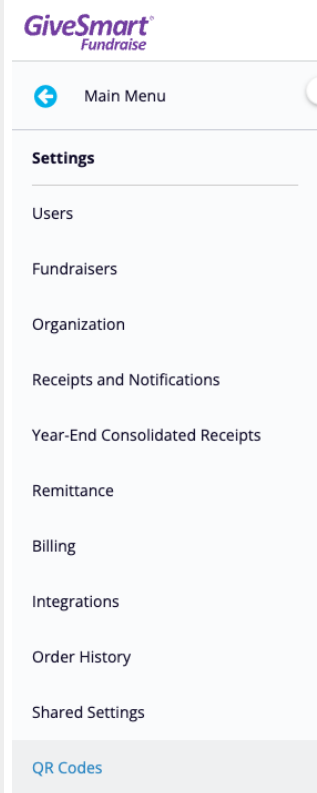
Campaign Level

If you use the Advanced Package in GiveSmart Fundraise, within the **Campaign**, you can expand the form level (where you can also see the usage analytics) and click on the link to **Share QR code**. When you do this, the same lightbox mentioned above will appear so you can **Download** your QR code for this form.

Fundraising	TEXT2DONATE (on 41444)	Active
^ Online Form	-	-
Channel		
Web		
Text	Send Message ?	
Text-to-Donate	Setup Keyword Reply ?	
QR Code	Share QR code ?	
All traffic		

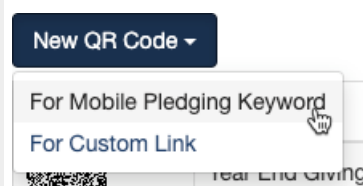
Account Level

If you generate QR codes with either of the methods above, those QR codes are stored in the **QR Codes** section in the account **Settings**.



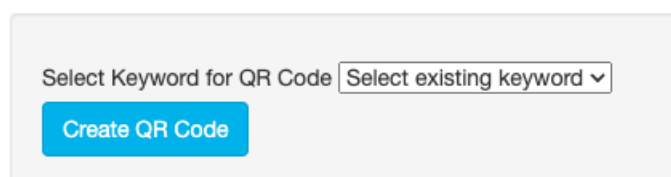
This way, you can always download a QR code (or delete it if desired).

You can also generate QR codes directly from the **Settings > QR Codes** screen by clicking the **New QR Code** button.



To create a QR code from any of your forms, select **For Mobile Pledging Keyword**. This will take you to a new screen where you can select the Keyword/Form where you wish to use the QR code. **Click Select existing keyword** to choose the keyword.

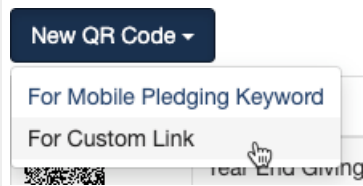
Generate New QR Code

A screenshot of the 'Generate New QR Code' form. The form is light gray and contains a label 'Select Keyword for QR Code' followed by a dropdown menu with 'Select existing keyword' selected. Below the dropdown is a blue button with white text 'Create QR Code'.

When you have the correct Keyword, click **Create QR Code**. This will create the code to get to the form link and when it is generated, you will be returned to the **Settings > QR Codes** where you

can now download your new QR Code image in svg format.

You can also create QR codes for other pages. Maybe you want to have one to take people to your website or your Facebook group or a YouTube video or a blog post, etc. Copy the URL you want to use and when you click **New QR Code**, select **For Custom Link**.



Paste the URL into the box, **Link for QR Code**, and click **Create QR Code**.

Generate New QR Code

Link for QR Code

Create QR Code

This will create the code to get to that URL and when it is generated, you will be returned to the **Settings > QR Codes** where you can now download your new QR Code image in svg format.