

# Create Crowdfunding and Peer to Peer Teams

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Crowdfunding and Peer-to-Peer Fundraising Teams are a great way to bring a new level of interactivity and engagement to your peer-to-peer fundraising campaigns. Teams add another level of participation and potential competition between the general campaign fundraising page and the individual volunteers page.

Volunteers will be given the option to sign up or create a team (which you can enable or disable) after they sign up to be a fundraiser. Once a volunteer raises money, not only will it raise their personal goal thermometer, but also raise the goal thermometer of the team and the general campaign page. Each team can have a Team Captain who oversees the collection of team donations and activities.

You will find the Teams Settings in the left-hand menu of the Crowdfunding and Peer-to-Peer Fundraising activity you wish to create teams for:

Fundraiser Dashboard

Fundraising Page

Online Forms

Mobile Experience

Teams

Team Categories

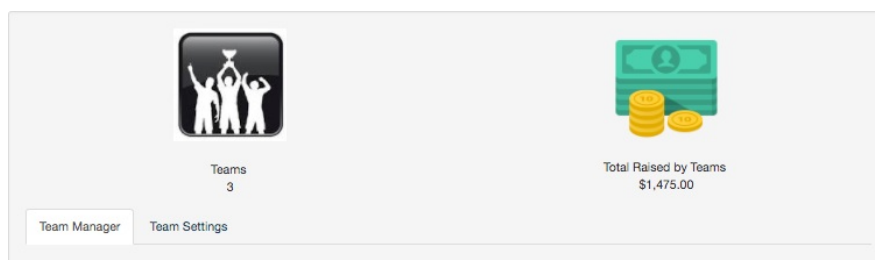
Sign Up Form

Social Media Settings

Enter Offline Donation

Keyword

The Teams page contains two tabs:



- Team Manager
  - This is where you can create/delete, manage and view the various teams in your Crowdfunding and Peer-to-Peer Fundraising activity
- Team Settings
  - This is where you can set the initial settings for the creation of the teams
  - Because this acts as a template for Team creation, you will usually want to start with the Team Setup page before creating actual teams.

# Team Settings

Before you begin creating any teams for your campaign, you should fill out your Team Settings page. If you do not set up the initial settings prior to a team being made, that team will not inherit the settings and will need to be modified manually.

Team Manager | Team Settings

Fundraisers to Join Team When disabled, Fundraisers cannot create or join team Enabled

Fundraisers to Create Teams When disabled, teams can only be made on this page Enabled

Default Team Goal This is the default goal for all teams

Default Message for Your Supporters This message will appear on team pages by default. [team\_name] is a reserved placeholder that will get replaced with a team's name on creation.

*I'm fundraising for this Nonprofit Organization because they do amazing work, and I'm inviting friends like you to support my campaign. Thanks for taking a moment to check it out!*

Characters: 179 30 words

Upload Default Carousel Images These images will appear on all team pages by default Upload

Upload Default Team Image This image will appear on all team pages by default Upload New

Save

## Team Settings:

**Fundraisers to Join Team** - If this option is disabled, volunteers will not be given the option to join nor create a team. This is what you would want to do if you do not want to use Crowdfunding teams.

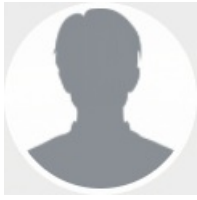
**Fundraisers to Create Teams** - When this option is disabled, volunteers will not be able to create a team, but still can join one. This is great if you want to pre-create all the possible teams someone could join and prevent any new teams from being made.

**Default Team Goal** - This is the default thermometer goal value when a team is created. It can be changed later by either the account admin or team captain.

**Default Message for Your Supporters** - This text field is where you would customize the default call to action for all team pages. The "[team\_name]" attribute will include the specific name of the team it is for. This, again, can be changed later by either the account admin or team captain.


**Upload Default Carousel Images** - Any images you upload here will be included in the image carousel slideshow for every team that is created. By uploading images to the carousel, the team page will no longer inherit the main fundraising page's Media Carousel, but instead only display what's uploaded to the team's media carousel. Any individual fundraisers under a team will inherit that team page's media carousel.

**Upload Default Team Image** - Any image you upload here will be the team avatar image for every team that is created. Without adding an image of your own, teams will start with a silhouette:




## Team Manager

This next step is optional if you want to leave it up to your fundraisers to create their teams. If you would like to create teams for your fundraisers to join, follow the instructions below. The **Team Manager** page will also let you edit any team after it has been created.



Teams  
3



Total Raised by Teams  
\$1,475.00

Team Manager Team Settings

**Team Name \***

Add Team

Name is used in shortened display areas and for the URL, limited to 25 characters, no spaces or special characters allowed. Click on edit team to adjust the display name for tables and lists.

**My Teams**

Name	Team Keyword	Goal	Amount Raised	# of Members	Actions
Team Oak	P2P1	\$250.00	\$75.00	1	<input type="checkbox"/> <input type="checkbox"/>
Team Ash	P2P3	\$100.00	\$0.00	1	<input type="checkbox"/> <input type="checkbox"/>
Team Elm	P2P10	\$1,000.00	\$100.00	1	<input type="checkbox"/> <input type="checkbox"/>

On the **Team Manager** page you will see a team summary at the top of the page. This will give you a campaign at-a-glance in relation to your teams and how much they have raised. *Note: Any donations made to a fundraiser that is NOT signed up under a team will not be included in this total.*

To create a new team, type the team name into the **Team Name** field and click **Add Team**.

Team Manager Team Settings

**Team Name \***

Add Team

Name is used in shortened display areas and for the URL, limited to 25 characters, no spaces or special characters allowed. Click on edit team to adjust the display name for tables and lists.

### Edit Teams

