

# How do I personalize or edit my fundraising thermometer?

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The **Dynamic Fundraising Thermometer** can be displayed at live events to help motivate donors to give and celebrate reaching your fundraising goal.

A thermometer is automatically created when you set up a new Fundraising Event (Text to Donate) keyword.

## To customize or edit your Fundraising Thermometer

Go into your activity keyword and choose **Fundraising Thermometer** on the left.

Click on the aspect of the Thermometer you wish to customize.

## Fundraising Thermometer Personalization

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## Shared tab

### Theme

The first thing you will want to do is choose which type of thermometer you would like to use.

Click the **Shared** tab to the far right, then choose either the **Modern** or **Classic** theme.

Each theme has different advantages and the design process is very similar.

Modern Theme	Classic Theme

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## Event Details

Click on **Event Details** section below the Theme to provide a dollar amount for the **Goal** of the event, a **Start Date** and **End Date and Time**.

The donation goal amount is used when calculating the percentage of the thermometer filled as well as the options given in the Display Options section.

Choose a goal that is appropriate for your venue. If you have done this type of event before, you want to be in the same general range as before to maximize the activity on the thermometer. If you are unsure of how much you can raise, then you can hide the goal amount and thermometer to use the page to showcase the donors and the amount raised.

**Note:** The Start and End Dates are not used with the Classic Theme and are only used in the Modern theme if you enable the Countdown clock discussed later.

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## Logo & Branding

Next, go into the **Logo & Branding** section.

You can upload a logo for the thermometer page here. In the Modern theme design, you can also include an accent color that will affect the color of the Thermometer, the header and various text items on the page.

Modern Theme	Classic Theme
The Accent Color will be inherited from the Shared Setting <b>Brand Color</b> or the <b>Campaign Color</b> .	
The logo will take up about a third of the header in the Modern Fundraising Thermometer.	The logo will fill the top left quadrant of the Classic Fundraising Thermometer.
<i>Recommended size is 500 x 125 pixels with a file type of .jpg or .png.</i>	<i>Recommended size is 400 x 266 pixels with a file type of .jpg or .png.</i>

The logo should normally be the same or very similar to the logo used on your donation form so your donors immediately see the connection between the form and the displayed thermometer.

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## Background

In the **Background** section, you can choose how the screen will look by adding a solid color background, uploading your own image or choosing one of our many stock background images.

- *Background Color* - enter the hexadecimal value for the color you want, or use the color wheel to select a color.
- *Upload Background Image*: choose the background image from your computer. We recommend sizing it to the dimension of the computer screen that will be used to project the thermometer at your event. This is typically 1024 x 800 pixels but monitor sizes can vary. The file type should be .JPG or .PNG.
- *Select Background Image*: select a pre-designed background specially created for a dynamic experience with our Fundraising Thermometer.

**Note:** *In the Modern theme, to assist with contrast with the text and other elements on the screen, the image will appear darker than normal.*

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# Clear Thermometer

**Clear Thermometer** allows you to reset the thermometer page only. This means any pledged or fulfilled donations will not be touched in your GiveSmart Fundraise Account. This will only clear the displayed donor wall and the amounts. This is used when you're testing your Thermometer page and are ready to display it for real at your event.

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## Screen tab

Next we can start personalizing the specifics on the thermometer by selecting the **Screen** tab.

## Header

The **Header** section will show your call to action. Enter some brief instructions for pledging. We recommend "Text to 41444 Message: KEYWORD Your Amount Your Name/Message ". You can also change the color of the call to action text, as well as the color of the background for that text. You can even set the Background to transparent so you can see more of your background image.

Modern Theme	Classic Theme
The Modern Theme has a limit of 62 characters and will only fit to a single line of text.	The Classic Theme will wrap the header text to a new line if needed and you also have the option to change the size of the text.

We recommend you keep clear instructions in the header. At an event, your supporters will likely be chatting with each other and not necessarily hear the instructions on how to text in

to donate. With instructions right on the thermometer page, they can hold up their phone and type in what they see in front of them.

We also recommend using the other materials to assist with ease of texting in to donate, such as the table tents to print, the slides for our presentation, the script for your presenter to use and more, all found in the [Event Kit, here](#).

For the Donor Wall portion of the Thermometer page, the message your donor should send should always be in the form of "KEYWORD" + "AMOUNT" + "ANY TEXT" all as one text message. Keyword then amount is the most important parts, separated by spaces. After the amount, anything typed will be displayed, so can be anything from the donor's name, a dedication, a prayer, etc.

*Note: If someone just texts the keyword (without amount and extra text), it will register on the Donor Wall with the donation page's default donation amount and the Donor's name as listed in the GiveSmart Fundraise Lists database (based on the phone number).*

*If the donor wishes to remain anonymous, they MUST type in "anonymous" or something similar for that third item for it not to show their name on the display.*

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## Thermometer

In the **Thermometer** section, enter the hexadecimal value or use the color wheel to change the fill color of the thermometer. You can also choose whether you want the thermometer to be displayed at all, using the On/Off switch to hide the thermometer.

**Note/Warning:** Be aware that the **entire video will play** when you choose this option, so you want to make sure to keep it short! **We highly recommend videos do not be any longer than 30-60 seconds.**

The Video works almost identically to the Image, where the Video will appear, filling the top of the screen. Then it will say Thank You, Your Donor's Name and your Title below the image.

- **Effect:** You have the animation choice of Fireworks exploding, Hearts falling or Confetti falling when the milestone is showing.

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## Modern Theme Additional Pages/Slides

The Modern theme allows you to change what is presented on the screen from your phone. You can configure any of the extra screens from above the example display.

The Accent color and the Logo from the **Shared** tab > **Logo & Branding** will be used for these screens.

**Note:** Be aware that the text will wrap around and eventually fall off the screen if you have too much text on your Welcome and Thank You pages, so make sure to view the display so it looks right.

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## Welcome

With the Welcome screen enabled, you can edit the Title and the Subtitle. The image is the logo that you set in the **Shared** tab under **Logo & Branding**.



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## Instructions

There is nothing to edit on the instructions page. This page provides your supporters both a visual and text based instructions on how to text in to pledge and donate. If you would like additional materials, such as table tents, scripts, and more check out the [Event Kit here](#).

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## Thank You

Like the Welcome screen, with the Thank You screen enabled, you can edit the title and the Subtitle. The Title will be animated when you go to this screen.

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## Modern Theme Complete

If you are using the Modern Theme, you are done and ready to display your thermometer. Read through to [Viewing your Thermometer](#) for instructions and suggestions for showing your Thermometer at your event. And view [Controlling your Modern Thermometer Pages](#) to see how to you can switch between the different screens.

## Viewing your Thermometer

To view your live Fundraising Thermometer to display at your event, look under the left-hand navigation menu for the gray **Display Links** box on the left side of the page. Clicking **View Fundraising Thermometer** will show you the live thermometer in a new window with its own URL. You can give this URL to your event's AV or IT team so they can project it for you without needing a GiveSmart Fundraise account.

Click anywhere on your live thermometer to view it at full screen, which is ideal for projecting during a live event.

*We recommend testing your Fundraising Thermometer at the venue by texting in a test pledge during your pre-event rehearsal. You can clear the thermometer page using [Reset Thermometer](#) mentioned above, or you can erase or clear individual test pledges from the **Reporting > Existing Reporting > Manage Pledges** page. For information on this, [click here](#).*

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## Controlling your Modern Thermometer Pages

With the additional pages on the Modern Thermometer, you can control which page will be

displayed from your phone or tablet.

From your mobile device, log into your GiveSmart Fundraise account. Go to the Fundraising Thermometer page and tap the button Control Live Display.

When you do, you can see what is displayed from your phone, and you can tap to select any of the four screens and change the projected display to that screen.

Note: Due to the way your phone may be connecting, be aware that it may take up to five seconds before the actual screen changes after you tap the button.

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