

How can people subscribe to receive text messages?

Last Modified on 09/22/2023 2:27 pm PDT

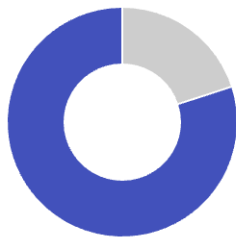
There are **three ways** people can subscribe to receive text messages. Each of these subscription methods is **TCPA compliant**.

1. Upload a list of supporters.

- To learn how to upload a list, [click here](#).
- When the first text message is sent to an uploaded list, the TCPA compliance message will be sent right before it.

Millennium Donors

+ Add Contacts



- SMS Subscribed 0**
These contacts have received a text message from your organization.
- SMS Pending 0**
These contacts have been uploaded into your account but you have not sent them a message yet.
- SMS Unsubscribed 1**
These contacts received a text message from your organization and replied STOP to unsubscribe.
- Email Subscribed 4**
These contacts have received an email message from your organization.
- Email Unsubscribed 0**
These contacts received an email message from your organization and unsubscribed from the list.

Phone Numbers Email Addresses

5 Phone Numbers (1 Verified Mobile)

Phone Number Search

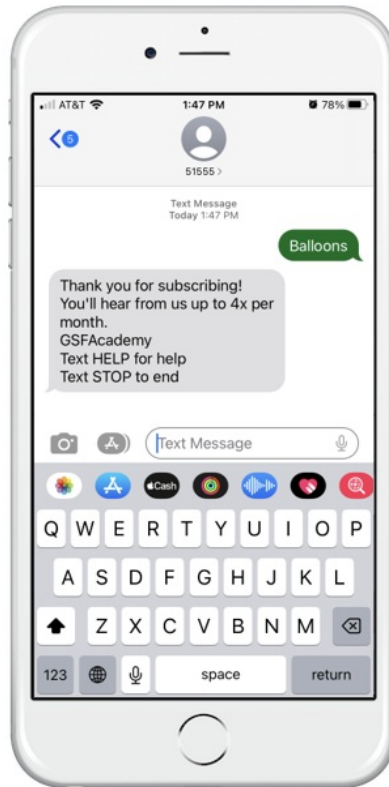
Export

Name	Email Address	Phone Number	Acquired By	Subscription Date	Status	Actions
Scott Couchman	scouchman@gmail.com	1(626) 512-9046	List Upload	05/05/20	Unsubscribed	...
John Muir	jm@somedomain.com	1(888) 333-1234	List Upload	04/24/20	Invalid Number	...
Abraham Lincoln	abr@somedomain.com	1(888) 333-1231	List Upload	04/24/20	Invalid Number	...
John Q Public	jp@somedomain.com	1(888) 333-1232	List Upload	04/24/20	Invalid Number	...
Wilma Sanders	ws@somedomain.com	1(888) 333-1233	List Upload	04/24/20	Invalid Number	...

Note: *For-profit companies* must have "expressed written content" to upload lists of mobile numbers.

2. Supporters can text one of your keywords.

- Each keyword captures a list of supporters. Keywords are created with your activities or consider setting up an Text-to-Subscribe activity.
- The purpose of a Text-to-Subscribe activity is to grow your supporter database. Interested supporters text your keyword and receive a one-time automated response. To learn how to set up a Text-to-Subscribe activity, [click here](#).

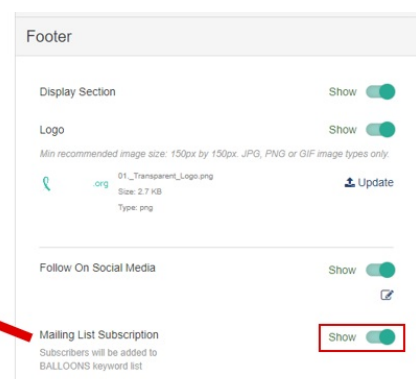
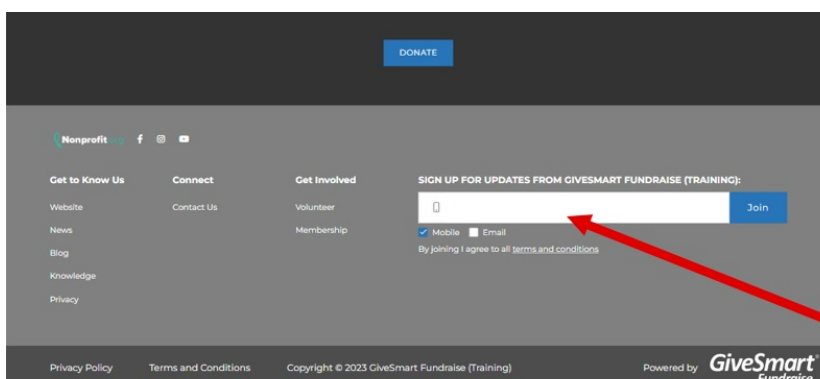


3. Supporters can enter their number to subscribe.

- There are two areas to include this option: the Footer of your Activity Landing Page and/or the Confirmation Page.

Activity Landing Page

- Include a section in the Footer of your Activity Landing Page for supporters to subscribe.
- Use the Activity Landing Page designer to turn on the Mailing Subscription List within the Footer.
- Supporters who enter their phone number are added to the list of subscribers for your Keyword.



Confirmation Page

- Include a section on the Confirmation Page for supporters to subscribe.
- Turn on the Mailing List Subscription within your Confirmation Page editor.
- Supporters who enter their phone number are added to the list of subscribers for your

Keyword.

Content

Actions

Primary Action Button

Button

Show



Secondary Action Button

Button

Show



Follow On Social Media

Hide



Mailing List Subscription

Subscribers will be added to BALLOONS keyword list

Show



+ Add Element

