

How do I use Social Media Settings in Crowdfunding and Peer to Peer Fundraising?

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The Social Media Settings of the Crowdfunding and Peer to Peer Fundraising campaign type allow you to customize the default post message when a constituent clicks on one of the four social network buttons. You can find the Social Media Settings menu by clicking on the Crowdfunding keyword you want to change the share settings for, then by clicking on **Social Media Settings** in the left hand menu. You will be able to personalize the share message for Facebook and Twitter posts, text messages, and emails.

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Best Practice:

Write your share messages from the perspective of the supporter or donor by using first person pronouns like "I" and "My". Remember that the volunteer fundraisers and donors will be the ones sharing, so write it as if they did it themselves. This will easily provide your volunteers with marketing material to use in their fundraising efforts.

Social Media Settings

Default Facebook Share Message



I'm fundraising for MobileCause Academy (Training). It's an amazing organization. Everybody please check out my campaign! Find out more and donate here: <http://igfn.us/vf/SEP262019>

Facebook Share Image

Upload image at 1200px X 630px

 Upload New

Nonprofit

1_Org_Logo.png

Default Twitter Message



Please support my fundraising campaign for MobileCause Academy (Training). It's an amazing organization. Find out more and donate here: <http://igfn.us/vf/SEP262019>

Default Text Message



I'm inviting you to support my fundraising for MobileCause Academy (Training). Please find out more and donate here: <http://igfn.us/vf/SEP262019>

Default Email Message



Default Email Subject Heading

Please take a moment to support this cause

Default Email Message

Dear Friends,

I'm fundraising for MobileCause Academy (Training) because they do amazing work, and I'm inviting friends like you to support my campaign.

You can find out more about the organization and make a donation here: <http://igfn.us/vf/SEP262019>

Thanks for taking a moment to check it out!

Note: The Facebook title for social sharing with Crowdfunding and Peer-to-Peer Fundraising uses your organization's name as listed in GiveSmart Fundraise. Facebook share links with other activities, such as Text to Donate, Ticketing, etc. will use the Campaign Name as the Facebook share title.

