How do I use Social Media Settings in Crowdfunding and Peer to Peer Fundraising?
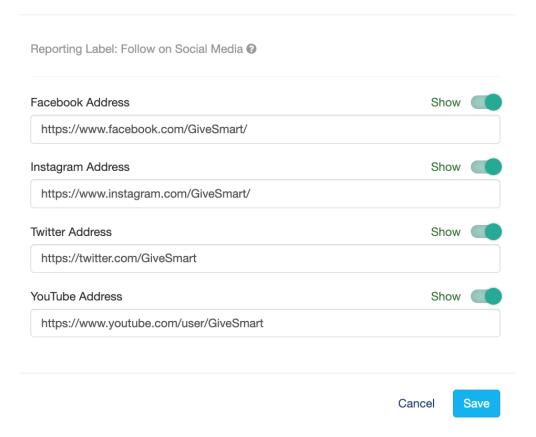
The Social Media Settings of the Crowdfunding and Peer to Peer Fundraising campaign type allow you to customize the default post message when a constituent clicks on one of the four social network buttons. You can find the Social Media Settings menu by clicking on the Crowdfunding keyword you want to change the share settings for, then by clicking on **Social Media Settings** in the left hand menu. You will be able to personalize the share message for Facebook and Twitter posts, text messages, and emails.

Best Practice:

Write your share messages from the perspective of the supporter or donor by using first person pronouns like "I" and "My". Remember that the volunteer fundraisers and donors will be the ones sharing, so write it as if they did it themselves. This will easily provide your volunteers with marketing material to use in their fundraising efforts.

Follow on Social Media

Reporting Label: Follow on Social Media ?

Facebook Address   Show ⬤

    https://www.facebook.com/GiveSmart/

Instagram Address   Show ⬤

    https://www.instagram.com/GiveSmart/

Twitter Address   Show ⬤

    https://twitter.com/GiveSmart

YouTube Address   Show ⬤

    https://www.youtube.com/user/GiveSmart

                                        Cancel   Save

Note: The Facebook title for social sharing with Crowdfunding and Peer-to-Peer Fundraising uses your organization's name as listed in GiveSmart Fundraise. Facebook share links with other activities, such as Text to Donate, Ticketing, etc. will use the Campaign Name as the Facebook share title.