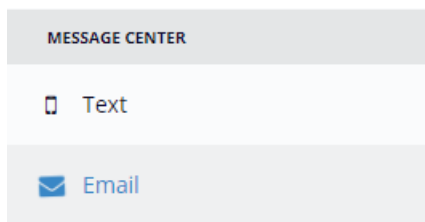


Email Reporting

Last Modified on 09/26/2023 11:54 am PDT


NOTE: Email analytics will only appear once a **Constant Contact** account has been integrated with your GiveSmart Fundraise account.

To view email analytics, click **Email** under the Message Center in the left navigation bar.



Then click on the **Outbox**.

Sent

Campaign	Type	Title	Sent	Stats 	Date & Time	Status
University Giving Day	Email	Test	3	Open rate: 100.0% (3) Click-through rate: 33.3% (1) last activity: 10 days ago	10/24/2018 09:29 am (Immediate)	Sent

The Outbox will show you:

- Which **Campaign** the message was sent from
- The **Type** of message
- The **Title** of the message
 - Clicking on the title will show you the details of the message
- **Sent** will show you how many unique email addresses the message was sent to.
- **Stats** will show you the open rate of the email and the click-through of any links you have in it.
- **Date & Time** show when the message was sent
- **Status** will either show as Sent or provide any errors it may have had when sending the message.