

Fundraising Strategy Videos

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GiveSmart Fundraise Academy Classes provide you with actionable strategies on various topics. Learn best practices for everything from Ticketing design to Giving Thanks to Days of Giving with experts from our [Digital Marketing Services](#) team and the Training team.

Please note that the user interface has recently changed within GiveSmart Fundraise and the initial menuing will be different from what is currently in the video. Once past the initial navigation steps, the rest of the material should still be viable.

For more information, review the [enhanced navigation here](#).

We will update the videos to reflect this change as soon as possible.

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