

Compelling Storytelling To Engage Donors And Boost Gifts

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Having trouble standing out from the crowd of nonprofits? Finding it difficult to connect with your donor base? Feeling like the story of your organization falls a little flat? Watch our special GiveSmart Fundraise Academy training for Compelling Storytelling. Our digital strategists will teach you how to tell a compelling story that creates a strong emotional connection to supporters and cultivates long-term donor relationships. Learn how to create surveys that help start a dialog with your supporters and draw them into your story.

[Download the handouts here.](#)
