Automatic Fulfillment Reminders

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Supporters who have pledged to donate will fulfill their pledge 70-80% of the time when reminders are sent.

GiveSmart Fundraise's pledging functionality works in conjunction with Text to Donate, where a supporter can initiate a pledge by texting your keyword. If the pledge is not fulfilled by completing a donation using the link they received in response to their text, they will receive up to 3 automated **fulfillment reminders**.

These automated fulfillment reminders are enabled by default on any Fundraising activity (on 41444 or 91999)

However, any of the 3 fulfillment reminders can be turned off when editing your activity.

NOTE: The verbiage on the fulfillment reminders have been approved by the Mobile Marketing Association, and **cannot** be edited.

Turn Off the Automated Reminders

To view or turn off any of the reminders, navigate to your activity within your Campaign and select **Fulfillment** on the left hand menu.

There are 3 fulfillment reminders that are automatically sent 1, 4, and 8 days after a pledge is initiated via text.

Using the checkbox on the left hand side, deselect any messages you do not wish to be sent for unfulfilled pledges. Click **Save**.

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