Social Media Settings

The Social Media Settings menu allows you to customize the default post message when a constituent clicks on one of the social network buttons. You can find the Social Media Settings menu by clicking in the left-hand menu from the keyword you want to change the share settings. You will be able to customize the share message for Facebook and Twitter posts, text messages, and emails..

In a Crowdfunding keyword, the Social Media buttons share the fundraising page you are currently viewing. In a Text to Donate/Event/Ticketing keyword & form, the Social Media buttons are on the Thank You page, after you've donated or bought tickets, to share the form to their friends and family.

Best Practice:

Write your share messages from the perspective of the supporter or donor by using first person pronouns like *I* and *My*. Remember that the volunteer fundraisers and donors will be the ones sharing, so write it as if they did it themselves. This will easily provide your volunteers with marketing material to use in their fundraising efforts.

> **Note:** The Facebook title for social sharing with Crowdfunding and Peer-to-Peer Fundraising uses your organization's name as listed in GiveSmart Fundraise. Facebook share links with other activities, such as Text to Donate, Ticketing, etc. will use the Campaign Name as the Facebook share title.

Default Facebook Share Message

I'm fundraising for GiveSmart Fundraise (Training). It's an amazing organization. Everybody please check out my campaign! Find out more and donate here: https://igfn.us/vf/BALLOONS

Facebook Share Image

Upload image at 1200px X 630px

⬆ Upload New

Nonprofit.o   1._Org_Logo.png

Default Twitter Message

Please support my fundraising campaign for GiveSmart Fundraise (Training). It's an amazing organization. Find out more and donate here: https://igfn.us/vf/BALLOONS

Default Text Message

I'm inviting you to support my fundraising for GiveSmart Fundraise (Training). Please find out more and donate here: https://igfn.us/vf/BALLOONS

Default Email Message

Default Email Subject Heading

Please take a moment to support this cause

Default Email Message

Dear Friends,

I'm fundraising for GiveSmart Fundraise (Training) because they do amazing work, and I'm inviting friends like you to support my campaign