

Reuse, Move or Reassign a keyword to a new activity

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A keyword can be moved or reassigned to a new Campaign.

1. Rename the Keyword that you wish to reuse.
 - Click on the existing Campaign
 - Then click the name of the Activity
 - Finally, update the Keyword - A simple way to change it is to add the year at the beginning. e.g. 23SPONSORDESIGN
2. Create the **New Campaign** and a **New Activity** or copy the activity that you would like to re-assign the Keyword to.
3. Click **Save**

Now the keyword is associated with a new activity and a new thermometer. For instructions on setting up & customizing your pledging thermometer, [click here](#).

Important to note: If you "Select existing keyword" without renaming the keyword in the previous activity the Keyword is superseded and you will no longer have access to the old activity.

A warning message with further information about reusing a keyword may appear.
