

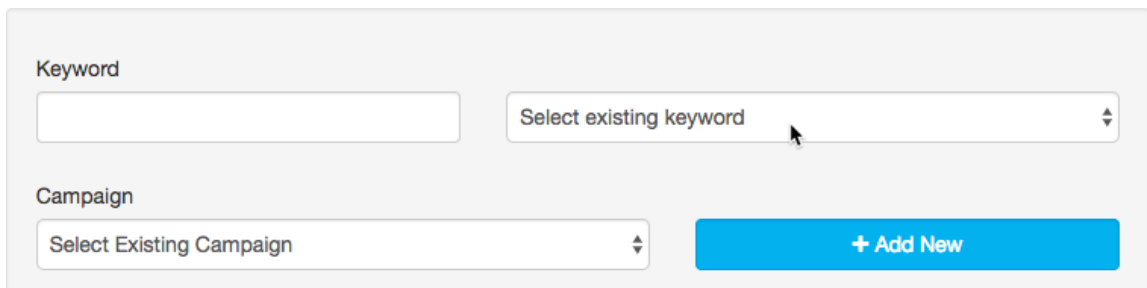
Can I reuse, move or reassign my keyword to a new campaign or event?

Last Modified on 05/20/2022 10:17 am PDT

Yes! Using an existing fundraising keyword for a new event is very similar to the original setup process except now you will opt to "Select existing keyword" to move the chosen keyword to your new campaign.

When you build a new form, on the **Keyword** page:

1. Choose the **Existing Keyword** you want to re-assign to the new campaign.



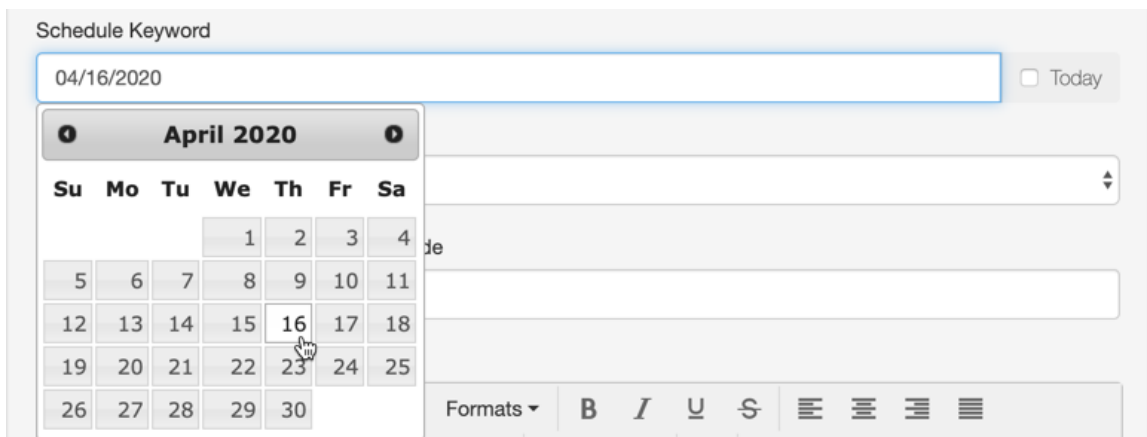
The screenshot shows a form with two main sections: 'Keyword' and 'Campaign'. In the 'Keyword' section, there is an empty text input field and a dropdown menu with the text 'Select existing keyword'. In the 'Campaign' section, there is a dropdown menu with the text 'Select Existing Campaign' and a blue button labeled '+ Add New'.

2. A warning message with further information about reusing this keyword will appear:



The screenshot shows the same form as above, but with a yellow warning box below the 'Campaign' section. The warning message reads: "The keyword SANDBOX on 91999 is currently associated with the campaign MCAcademy . Selecting this keyword means it will be associated with this new campaign instead. The change will take effect on the date you select below." The 'Keyword' dropdown now shows 'SANDBOX (91999)' and the 'Campaign' dropdown shows 'Select Existing Campaign'.

3. Select an Existing Campaign or click the **New Campaign** button and create a new campaign.
4. Under **Schedule Keyword**, select the date on which you wish the change to take place, or choose "Today."



The screenshot shows the 'Schedule Keyword' section. At the top, there is a date input field containing '04/16/2020' and a checkbox labeled 'Today'. Below this is a calendar for April 2020. The calendar shows the days of the week (Su, Mo, Tu, We, Th, Fr, Sa) and the dates from 1 to 30. The date '16' is highlighted, and a mouse cursor is pointing at it. Below the calendar is a text input field and a 'Formats' dropdown menu with icons for bold, italic, underline, strikethrough, and list styles.

5. Leave the Thank You URL and Custom Message the same, or change them if you want.
6. ClickSave.

Now your keyword is associated with a new campaign and a new thermometer. If you're going to use the thermometer, for instructions on setting up & customizing your pledging thermometer, [click here](#).
