

How many messages should people expect to receive?

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Donors who text a Fundraising/Engagement (41444 or 91999), Crowdfunding (71777) or Subscription (51555) keyword will receive an automatic reply message.

Donors who text a donation (41444 or 91999) and do not fulfill their pledge will receive three text message fulfillment reminders, by default, but you can opt to disable these reminders within each keyword. To learn how to change the message reminder settings, [click here](#).

Donors receive text message donation acknowledgments and donation notifications.

Furthermore, outbound messages can be scheduled and sent to subscribers at any frequency such as single message or series. To learn more about sending messages, [click here](#).
