Set or Edit a Campaign and Activity Goal

Campaigns are made up of one or more Activities. Activities have their own goals you can establish, which make up the *Collective Goal* on any Campaign. The guide details how to set or edit a goal associated with a Fundraising Activity which will also update the Campaign's goal.

Update a Collective Goal on a Campaign

If you want to adjust a Campaign's **Collective Goal**, you will need to edit the goal(s) within each activity in the campaign. Scroll down for instructions on how to edit an activity's goal based on the activity type.

> The Collective Goal on a Campaign is the sum of all activity goals within the Campaign.

What about the Campaign Thermometer?

The Campaign Thermometer will automatically display the Collective Goal. When viewing a Campaign Thermometer's goal (Shared Tab > Event Details), the following message is displayed:

"Goal Amount is a combined value of all activities within the campaign. To edit the combined Goal Amount, please go into each activity with a set goal"

> See the instructions below on how to set or edit a goal per activity.

Update a Crowdfunding and Peer-to-Peer Activity Goal

For a Crowdfunding and Peer-to-Peer Fundraising activity, set or change the goal on the **Keyword** page. Click Save to apply the changes.

Update a Text to Donate Activity Goal

For other Activities, such as a Text to Donate Activity, the goal is found on the Fundraising Thermometer page.

First, select a Campaign, and choose an Activity within the Campaign.

Next, select **Fundraising Thermometer** from the left navigation.

Click the **Shared** tab on the right-hand side, and expand the Event Details section. Edit the**Goal** from here.

By default, the goal will be $0. As soon as you change the goal amount, your goal will automatically update on both your thermometer's display and your campaign (no "Save" action required).