

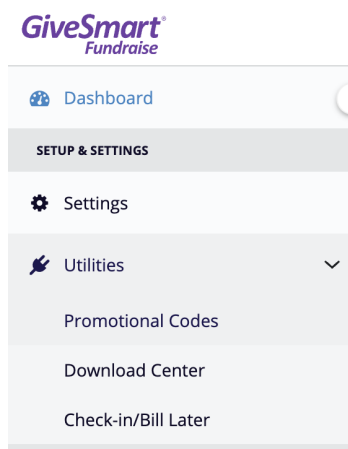
Promotional Codes

Last Modified on 09/21/2023 11:17 am PDT

When you want to give your supporters a discount for purchasing their tickets, you can offer them a promotional code.

Please note that Promotional Codes only work with **Ticket** and **Item Form Elements**. It does not work with the **Calculated** or any other **Form Element** to prevent any possible issues with accidentally "discounting" a donation.

To create a code, select **Utilities** from the left navigation, and choose **Promotional Codes** from the dropdown.



If you have not created any codes, click **Create New** to get started.

[◀ Back to Dashboard](#)

Promotional Codes

[+ Create New](#)

- **Code:** Your code can be anything you like. (Numbers and letters only). The code will automatically display in uppercase, though entering it is not case sensitive.
- **Discount:** The Discount itself can be either a **percentage** OR a specific dollar **amount**. If you want to offer some supporters a percentage and others a straight dollar amount, simply create multiple codes.
- **Quantity:** If you want to limit the number of discounts you wish to give, enter a number here. When that number has been reached, the code will no longer work for your supporters. You can reset it to Unlimited by clicking **Unlimited** under the box.
- **Save** your code and it will be ready to go in your new activity.

Create New Promotional Code

Code

BALLOON

Discount

25 %

Percent Amount

Quantity

Unlimited

[Set to Unlimited](#)

Cancel

Save

If you want to modify a code click on the **Actions** menu (the ...) and select **Edit**.

Actions



Now, when you create a [Ticketing activity](#), there will be an additional section to select, **Promotional Codes**.

Payment Information

Promotional Codes

Promotional Codes

0 active codes

Show



+ Add Form Element

Footer Message

By default, the Promotional Codes will be enabled as indicated by the **Show/Hide** switch to the right, but you will also show **0 active codes**. To add any of your promotional codes to this activity, you need to click on the **Edit** button.

Edit Promotional Code(s)







Add existing promotional code(s) to your form, or [create a new code](#)

Code	Amount	Usage
<input checked="" type="checkbox"/> AVAILABLE CODES		
<input checked="" type="checkbox"/> BALLOON	25%	

Search for and select the code or codes you wish to include and select **Save**.

Now your Codes are active and running on your activity!

The supporter will now see a line under the payment information section on the form that they can tap or click to enter the promo code.

Card Number*    

Expiration Date* / CW* What is this?

Expiration Date* / CW* What is this?





[I have a promotional code](#)

Redeem Promotional Code

Total Amount

~~\$50.00~~

\$50.00

Card Number*    

Expiration Date* / CW* What is this?

Expiration Date* / CW* What is this?

[I have a promotional code](#)

Redeem Promotional Code

Total Amount

~~\$50.00~~

\$50.00

When they redeem their code, it will show the amount or percentage discounted, the original cost crossed out and the new cost with the amount saved by using the promotional code.

Card Number *

XXXX XXXX XXXX XXXX



Expiration Date *

MM



/

YY



CVV * What is this?

eg. 123

You received a 25% discount

[CLEAR](#)

Total Amount

\$50

\$37.50

You saved \$12.50

BUY TICKETS

If you limited the number of usable codes, then when they have all been used, and a supporter tries to use it, they will receive the following message.

Card Number *

XXXX XXXX XXXX XXXX



Expiration Date *

MM



/

YY



CVV * What is this?

eg. 123

Redeem Promotional Code

Balloon

Redeem

The specified discount code has exceeded its maximum number of uses

Total Amount

\$50.00

BUY TICKETS