

Activity Landing Page Theme Section

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This article will guide you through what you can do with this section of designing and working with the Activity Landing Page, (*formerly Event Page*). If you are just starting in designing your Activity Landing page, you will likely want to [start here](#).

Your first step in creating your Activity Landing Page is to choose the overall theme. There are two themes to choose from: Dark and Light, with a toggle choice to include a Live Event section.

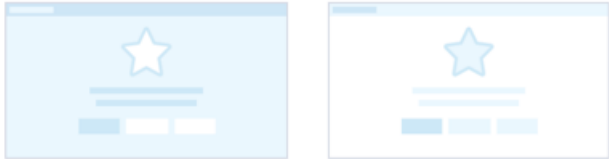
The Dark Theme is the default and is more in line with the current trends of web page design. Each of the sections in your Activity Landing Page will be varying shades of grey. Buttons and highlights will be white or your Campaign Color initially set in your Campaign Settings, but can be adjusted in the Activity Landing Page's [Logo & Branding section](#).

If you prefer the Light Theme, then the sections in your Activity Landing Page will either default to white or your Campaign Color initially set in your Campaign Settings, but can be adjusted in the Activity Landing Page's [Logo & Branding section](#).

The Live Event toggle adds a Live Event section. This allows you to have a video instead of images for the hero or initial section at the top of your Activity Landing Page. By turning on/off the Live Event in the Live Event section or the Image Hero section you can toggle from something like a slideshow of images before you go live using the Image Hero, and then you can switch to the Live Event when you live stream. For more on the Live Event section, [click here](#).

Theme

Modern Dark Modern Light



Include Live Event Section? Yes

Note: Toggling between themes will reset the background colors of all the sections back to their defaults. If you try to switch between themes, it will warn you about the change first:

Confirm Theme Change



Are you sure you want to change to **Modern Light** theme for this event?

* Font or color changes made in any section will change back to the default setting.

Cancel

Save

Feature	Dark Theme	Light Theme
Logo & Branding: Brand Color	Campaign Color	Campaign Color
Logo & Branding: Background Color	Very Dark Grey	White
Banner: Background Color	Mostly Black	Brand Color
Banner: Navigation Links/Accents	White	White
Banner: Social Shares	White	White
Banner: Hero Primary Button	Brand Color with White Text	Brand Color with White Text
Hero: Text	White	White
Hero: Primary Button	Brand Color with White Text	Brand Color with White Text
Hero: Secondary/Supporting Buttons	White with Brand Color Text	White with Brand Color Text
Background	Very Dark Grey / Background Color	White / Brand Color
Keyword: Main Text	White	Black
Keyword: Initial Keyword/Shortcode Text	Brand Color	Brand Color
Event Details: Text	White	White
Event Details: Accents	Brand Color	White
Event Details: Action Button	Brand Color with White Text	White with Brand Color Text
Event Details: Background	Very Dark Grey, but lighter than default Background color	Brand Color
Impact: Main Text	White	Black
Impact: Accents	Brand Color	Brand Color
Impact: Card Title	Brand Color	Brand Color
Impact: Card Text	White	Black
Impact: Card Amount	White	Black
Impact: Card Buttons	Brand Color with White Text	Brand Color with White Text
Impact: Background	Very Dark Grey / Background Color	White
Sponsors: Text	White	Black
Sponsors: Accents	Brand Color	Brand Color
Sponsors: Action Button	Brand Color with White Text	Brand Color with White Text

Sponsors: Background	Very Dark Grey / Background Color	White
Sponsors: Images	Default / In Color	Greyscale
Footer: Text	White	Black
Footer: Button	Brand Color with White Text	Brand Color with White Text
Footer: Background	Dark Grey	Very Light Grey
Footer: Disclaimer Line	Very Dark Grey, but lighter than default Background color	Very Dark Grey