

Activity Landing Page Logo & Branding Section

Last Modified on 09/22/2023 10:17 am PDT

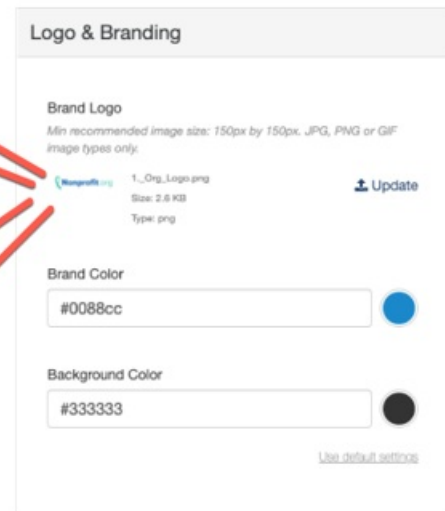
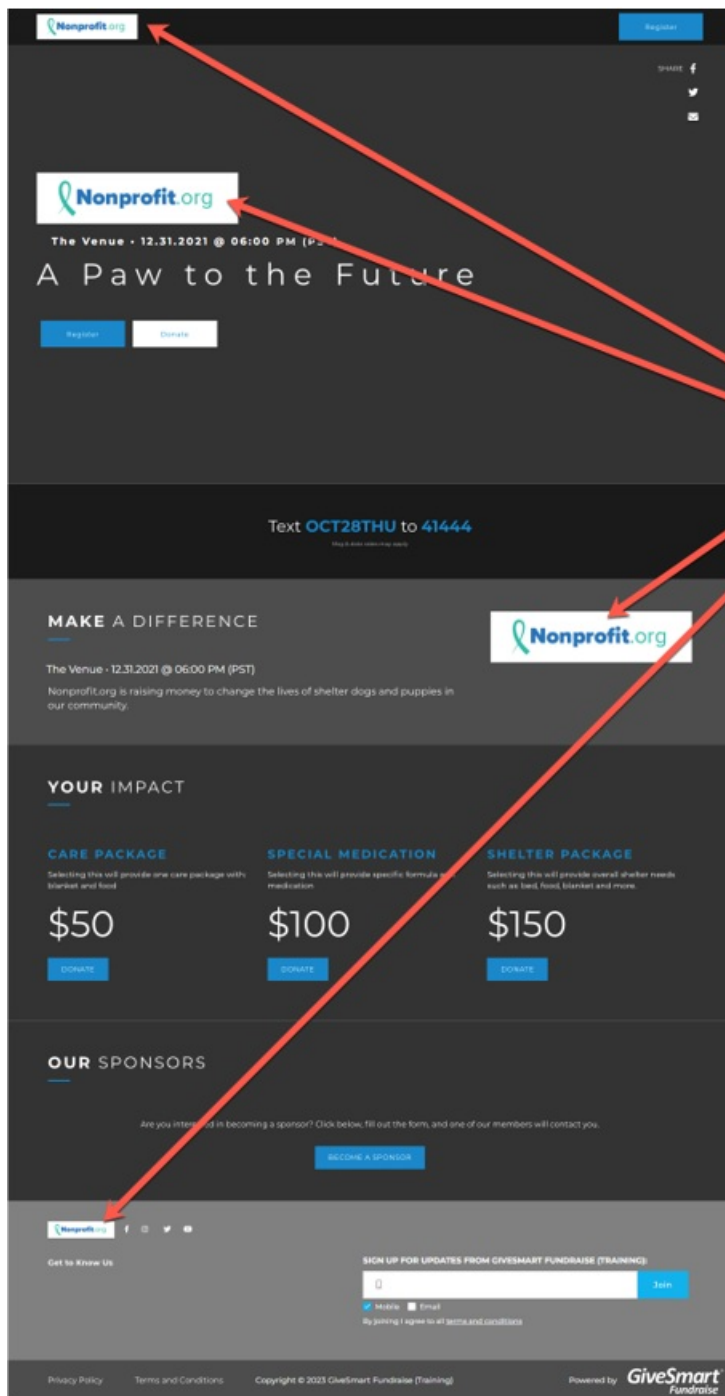
The Logo & Branding section of the Activity Landing Page designer allows you to personalize the overall look of the Activity Landing Page (previously called the Event Page).

The Activity Landing Page will inherit the settings from Shared Settings or the Campaign Settings if they are different, but you can personalize it at the page level too.

Brand Logo

If you have a Brand Logo in the Shared Settings in your Account Settings, or a Campaign Logo in your Campaign Settings, then that logo will show here.

The Activity Landing Page Brand Logo will appear in the Banner, Hero, Event Details and Footer sections. By default, it is not enabled in the Hero section. It can be changed individually in each section, if desired.



To change the logo, click on **Update**.

Select an image from your system to upload.

Crop the image as needed and click **Crop and Save** or select **Use Original**.

Crop Image



Use Original

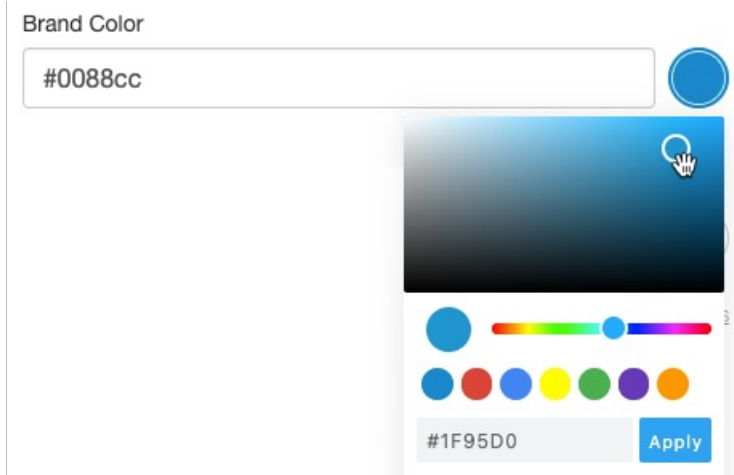
Crop and Save

It is recommended to use a logo with a transparent background so it will blend in with the rest of the page.

Brand Color

The Brand Color will affect the color of the buttons, some of the title texts, and section breaks. If you are using the Light theme as described in the Activity Landing [Page Theme](#) documentation, then it will also apply to the default [Event Details](#) background color.

To change the Brand Color, enter a color's hexadecimal code or click on the color picker and select the color of your choice by using the color bar and dragging the circle around the color field. There are also default colors you can select or use as a starting point. Once you've selected a color on the color picker, click apply.

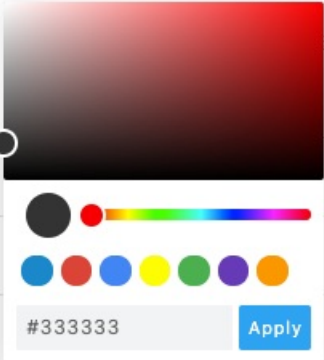


Background Color

The Background Color will change the background of the Hero, the Impact, and the Sponsors sections.

To change the Background Color, enter a color's hexadecimal code or click on the color picker and select the color of your choice by using the color bar and dragging the circle around the color field. There are also default colors you can select or use as a starting point. Once you've selected a color on the color picker, click apply.

Background Color




#333333 [Apply](#)

If you ever wish to revert back to the color in Campaign Settings, you can click the **Use shared settings** or **Use default settings** link that will appear once you change the color.

Logo & Branding


Brand Logo

Min recommended image size: 150px by 150px. JPG, PNG or GIF image types only.

 1__Org_Logo.png
Size: 2.6 KB
Type: png

[Update](#)

Brand Color



[Use shared settings](#)

Background Color



[Use default settings](#)

Once you set your Logo & Branding for your Activity Landing Page, you can start entering the images and content in each section as described in the [Activity Landing Page Design](#) article.