

Event Page Logo & Branding Section

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The Logo and Branding section of the [Event Page](#) allows you to personalize the overall look of the Event page.


It will inherit the settings and images from Shared Settings and/or the Campaign Settings if they are different, but you can personalize it at the page level too.

If you ever wish to revert back to the Campaign settings, you can click the Use default settings link that will appear once you change any setting.

If you are wanting to change an existing Event Page's Logo and Branding settings, start by selecting the **Event Page** category on the left, then open the Logo & Branding section on the right. You may wish to review the Event Page Design options [described here](#).


Logo & Branding

Brand Logo
Min recommended image size: 150px by 150px. JPG, PNG or GIF image types only.


 1_...Org_Logo.png [Update](#)

Size: 2.6 KB
Type: png

Brand Color



Background Color

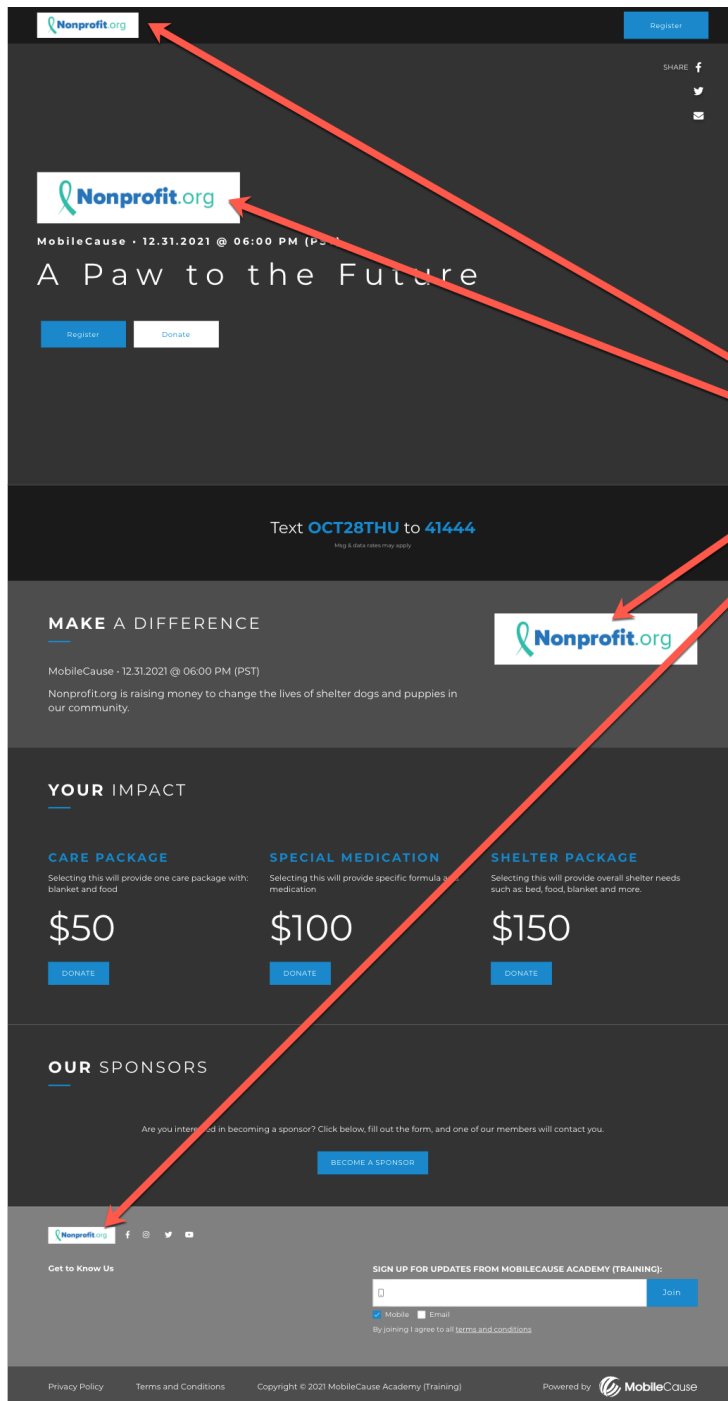


[Use default settings](#)

Brand Logo


If you have a Brand Logo in the Shared Settings in your Account Settings, or a Campaign Logo in your Campaign Settings, then that logo will show here.

The Event Page Brand Logo will appear in the Banner, Hero, Event Details and Footer sections. By default, it is not enabled in the Hero section. It can be changed individually in each section.



Logo & Branding

Brand Logo
Min recommended image size: 150px by 150px. JPG, PNG or GIF image types only.

 1_Orig_Logo.png
Size: 2.6 KB
Type: png [Update](#)

Brand Color
 ●

Background Color

[Use default settings](#)

To change the logo, click on **Update**.

Select an image from your system to upload.

Crop the image as needed and click **Crop** and **Save** or select **Use Original**.

Crop Image



Use Original

Crop and Save

It is recommended to use a logo with a transparent background so it will blend in with the rest of the page.

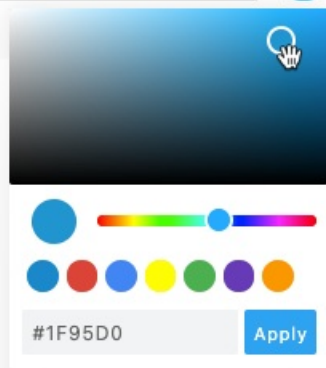
Brand Color

The Brand Color will affect the color of the buttons, some of the title texts, and section breaks. If you are using the Light theme as described in the [Event Page Theme](#) documentation, then it will also apply to the default [Event Details](#) background color.

To change the Brand Color, enter a color's hexadecimal code or click on the color picker and select the color of your choice by using the color bar and dragging the circle around the color field. There are also default colors you can select or use as a starting point. You can also type in the color's hexadecimal code. Once you've selected a color on the color picker, click apply.

Brand Color

#0088cc



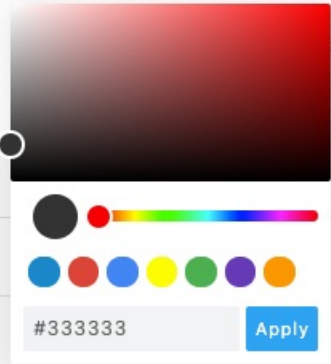
Background Color

The Background Color will change the background of the Hero, the Impact, and the Sponsors sections.

To change the Background Color, enter a color's hexadecimal code or click on the color picker and select the color of your choice by using the color bar and dragging the circle around the color field. There are also default colors you can select or use as a starting point. You can also type in the color's hexadecimal code. Once you've selected a color on the color picker, click apply.

Background Color

#333333



If you will have more than 1,000 live viewers during your virtual event, please contact your [Account Manager](#) a week in advance so we can advise on the setup and preparation for your event and schedule complementary technical monitoring during your event.

Once you set your Logo & Branding for your Event Page, you can start entering the images and content in each section as described in the [Event Page Design](#) article.