

Event Page Banner Section

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This article will guide you through what you can do with this section of designing and working with the Event Page. If you are just starting in designing your event page, you will likely want to [start here](#).

The Banner provides an always visible component to your Event Page. It stays visible in either desktop or mobile view. You can use the Banner for your logo and links.



The Banner section can include a logo, different navigation links and a primary action button (that is configured in the [Hero section](#)).


Banner


Display Section Show


Logo Show

Min recommended image size: 150px by 150px. JPG, PNG or GIF image types only.

 1_...Org_Logo.png Size: 2.6 KB Type: png  Update

Navigation Links Links Show 

Action Button Button Show 

Background Color 

[Use shared settings](#)

Display Section

If you decide against using a Banner section, you can hide the entire banner with the Show/Hide switch. When you do this, the [Hero section](#) will reach to the top of the page instead.

Note: On the mobile display, since the button that appears in the banner is controlled by the Hero section, and it shows at the bottom of the mobile display, to turn it off for mobile, you

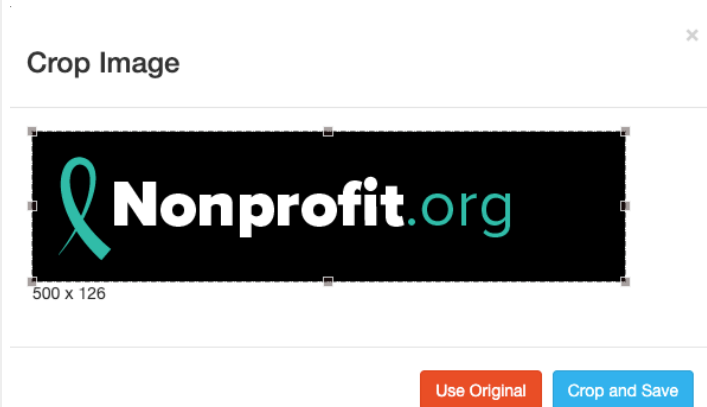
will need to disable it in the Hero section.

Logo

The logo that appears in the banner starts by bringing in the logo that is set in the Event Page's [Logo & Branding](#) section, but can be changed here by clicking on **Update**.

Select an image from your system to upload.

Crop the image as needed and click **Crop and Save** or select **Use Original**.



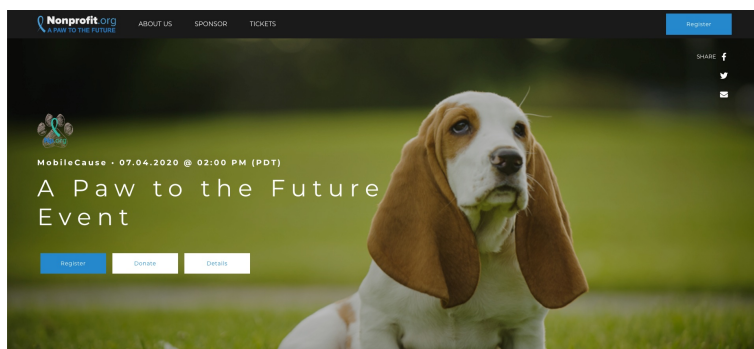
For best results, the Logo should be at *least* 150px by 150px. It doesn't need to be square, though. For more information on [Image Sizes](#), [click here](#).

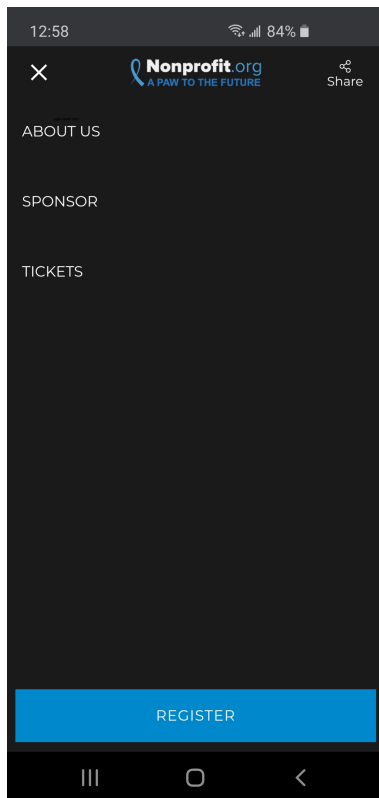
If you don't want an image in the banner, you can hide it by clicking the Show/Hide switch.

It is recommended to use a logo with a transparent background so it will blend in with the rest of the page.

Navigation Links

You can use the banner as a navigation bar by providing up to five links will show in the banner. On a smaller display, such as a mobile device, the navigation links will appear in a "hamburger" menu that can be tapped to expand and show the links.





If you do not want to use Navigation links, either just don't enter any, or use the Show/Hide switch.

When you click on the edit button below the Show/Hide switch, you can add/remove/edit/move your navigation items.

Edit Element - Links

Reporting Label: Navigation Links

Display Label

About Us

8 / 12

Link

https://www.mobilecause.com/

Use a MobileCause link instead

Display Label

Sponsor

7 / 12

Link

Corporate Sponsorships (SponsorBase)

Use an external link instead

Display Label

Tickets

7 / 12

Link

Please select a form or a page

tickets

Future Tickets (TICKETDE MO)

Press to select

+ Add new link

Open links in new tab

Cancel

Save

The **Display Label** can be up to 12 characters long and will be the word(s) that appear in the banner.

The **Link** defaults to a drop down menu where you can directly add the link to any other form *within the campaign* to your Event Page. You can start typing the name of your form to narrow your selection.

You can also click **Use an external link instead** to direct your supporters to something like your homepage. If you change your mind about using an external link, you can click **Use a GiveSmart Fundraise link instead** to revert to the original design.

Note: you do need to include the http:// or https:// with external links.

To **reorder the links**, click and drag the **arrows icon** of the item you wish to move and drop it into the correct position.

To **delete a link**, click the **minus icon** to the right of the line.

By putting a check in **Open links in new tab**, any of your links that you create here will open in a new tab instead of the existing page. This allows your supporters to explore your links without actually leaving your Event Page; it will just be in a different browser tab.

Make sure to Save the links when you're ready.

Action Button

The Action Button appears in the upper right of the banner in Desktop and Tablet views and across the bottom in Mobile views. This is usually used for the most important action you want on your Event Page. If you're driving people to the page to purchase tickets or register, then have it go to your registration activity. If your focus is donations, then assign the button to the donation form.

You can remove the Action Button from the banner by switching the Show/Hide switch.

Click the edit icon to rename the button and choose what activity you want it to go to.

×

Edit Element - Button

Display Label *

8 / 20

Reporting Label: Action Button ⓘ

Link

[Use an external link instead](#)

Cancel Save

The Display Label - what appears on the button itself can be up to 20 characters long.

The Link defaults to a drop down menu where you can directly add the link to any other form *within the campaign* to your Event Page. You can start typing the name of your form to narrow your selection.

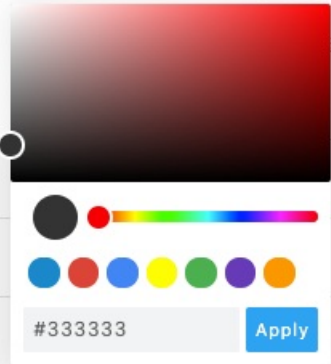
You can also click [Use an external link instead](#) to direct your supporters to something like your homepage. If you change your mind about using an external link, you can click [Use a GiveSmart Fundraise link instead](#) to revert to the original design.

Background Color

To change the Background Color, enter a color's hexadecimal code or click on the color square and pick the color of your choice using the wheel and square.

Background Color

#333333



With your Banner set up, your Event Page is now nicely framed and you can start entering the images and content in the main sections as described in the [Event Page Design](#) article.

If you will have more than 1,000 live viewers during your virtual event, please contact your [Account Manager](#) a week in advance so we can advise on the setup and preparation for your event and schedule complementary technical monitoring during your event.