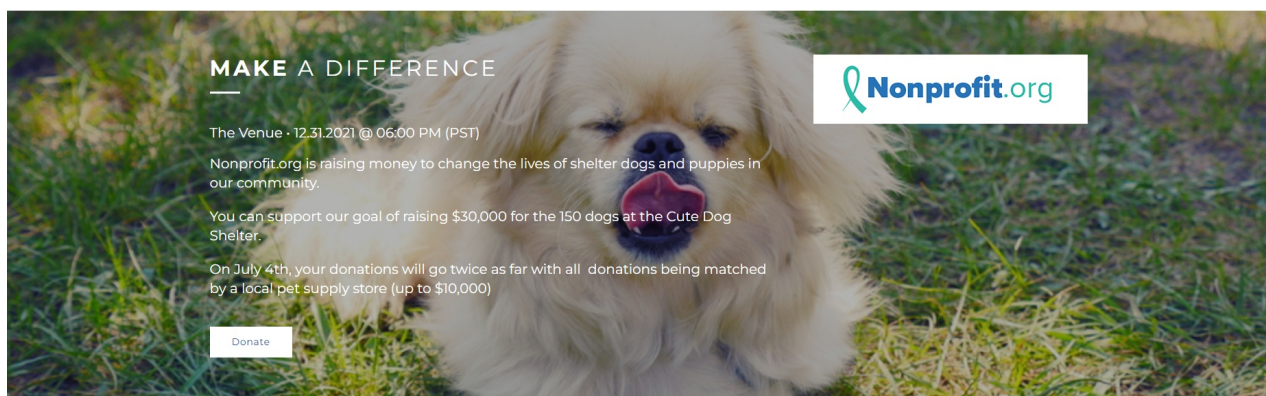


# Activity Landing Page Event Details Section

Last Modified on 07/18/2023 12:41 pm PDT

This article will guide you through editing the Event Details section on the Activity Landing Page (previously called the Event Page). If you are just starting to design your Activity Landing Page, you will likely want to [start here](#).

The **Hero section** grabs the attention of the viewer with one or more large images; the **Event Details** section provides room to describe your event and get your supporters excited for it. The design of the Event Details section is similar to the Hero section, with the addition of a Message section to provide more text.



Edit the Event Details section within the Activity Landing Page designer.

Activity Landing Page Manage Live Event Mobile View Add Section

Theme

Logo & Branding

Banner

Live Event

Image Hero

Keyword

Event Details

Impact

Sponsors

Progress

Videos

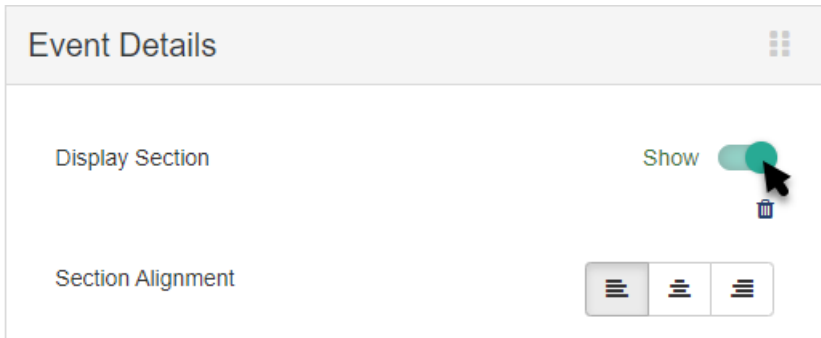
Footer

Social Sharing

**YOUR IMPACT**

## Display Section

If you decide against using an Event Details section, you can hide the entire section with the **Show/Hide** switch.

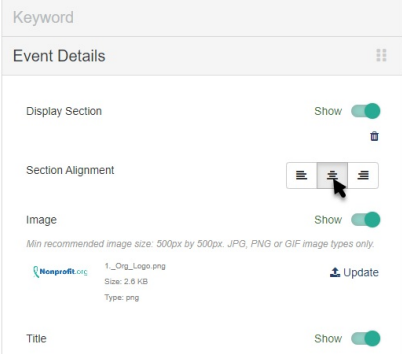


You can also delete the section by clicking the **Trashcan** icon, if you don't ever plan to use it. If you delete it, you will be shown a confirmation box before it completes the deletion

**Warning:** Deleting the section is basically irrecoverable. If you don't want to use the section, it is highly recommended to use the Show/Hide switch over the Delete option, on the off chance you may want to use this section at a later time.

## Section Alignment

Click the Left, Center, Right icons to alter the alignment of the text and logo of the Event Details section.



## Image

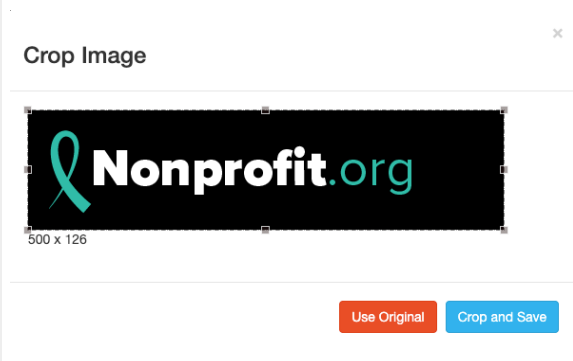
The image in the Event Details section is more of a logo. This is a prime location to use your main organization logo.

By default, the Event Details Image is copied from the logo selected in the **Logo & Branding** section. If you would prefer to have a different image, you can change the image by clicking **Update**.



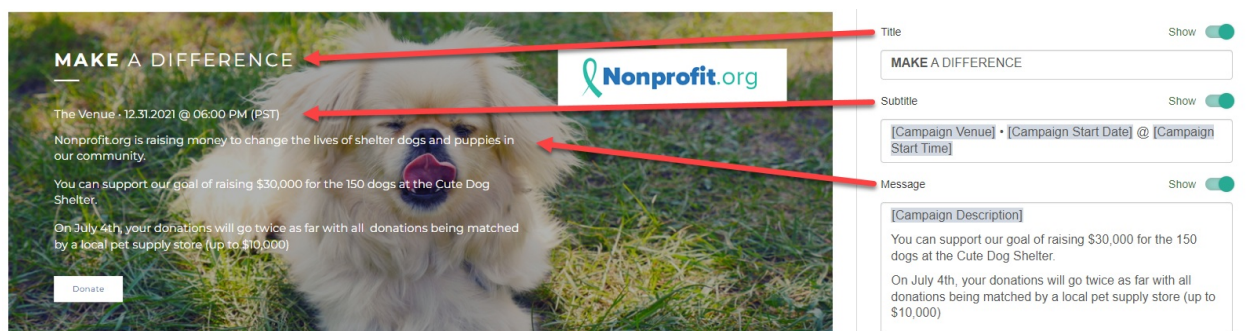
Select an image from your system to upload.

Crop the image as needed and click **Crop and Save** or select **Use Original**.



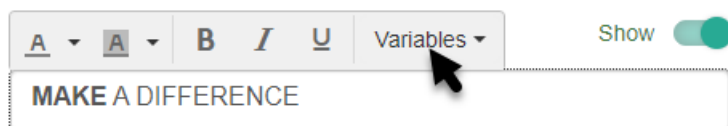
## Title, Subtitle & Message

The Event Details section has a Title, Subtitle and Message where you can add in your details.



## Title

You can edit the Title to be anything you wish and include different formatting. You can also choose other variables from the drop down list. By default, it says "MAKE A DIFFERENCE."



## Subtitle

The Subtitle appears below the Title and by default includes the variables of [Campaign Venue] [Campaign Start Date] @ [Campaign Start Time], based on the Campaign Details [as described here](#).

You can edit the Subtitle to be anything you wish and include different formatting, in the same way as the Title. You can also choose other variables from the drop down list.

If the details like your campaign name, venue, start date and time are incorrect visit the [Campaign Details](#) to update these globally. Changing it through the Campaign Details will update these variables in all of the activities under this campaign.

## Message

The Message design is also very similar to the Title and Subtitle. It appears below the Subtitle and by default includes the variable `[Campaign Description]`, based on the Campaign Details [as described here](#).

You can edit the Message to be anything you wish and include different formatting, in the same way as the Title and Subtitle. You can also choose other variables from the drop down list.

This is where you can more fully describe your event and its details.

## Action Button

Below the Message, include an Action Button. If an Action Button does not make sense for your section, use the **Show/Hide** toggle to hide the button.

Click on the **Edit** icon to rename the button and link it to your desired form or URL.

**Edit Element - Button** ✕

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Display Label <sup>\*</sup>

6 / 20

Reporting Label: Action Button ⓘ

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Link

[Use an external link instead](#)

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Cancel Save

## Display Label

The Display Label will be what appears on the button. You have up to 20 characters for the button text.

## Link

Click the drop down arrow to select any form within the campaign as the destination for your button. Start typing the name of your form to narrow your selection.

Alternatively, click **Use an external link instead** to direct your supporters to an external URL or a link to another Activity Landing Page. If you change your mind about using an external link, click

Use a **GiveSmart Fundraise link instead** to revert to the original design.

You do need to include the `http://` or `https://` with external links.

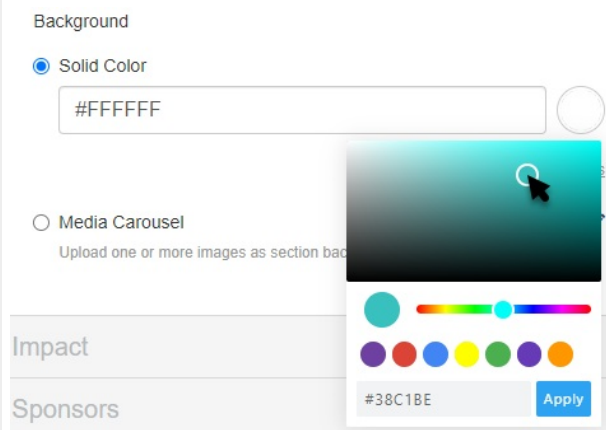
Make sure to **Save** your selected settings.

## Background

The Background of the Event Details section starts as a Solid Color. This can be changed to a different color or a Media Carousel.

### Solid Color

The Solid Color starts as dark grey (hex code #333333) for the Dark Theme. In the Light theme, the Solid Color is the brand color set in the **Logo & Branding section**. To change the Solid Color, enter a color's hexadecimal code or click on the color picker to select the color of your choice. Use the color bar and circle to select. There are default colors you can use as a starting point. Once you've selected a color on the color picker, click apply.



### Media Carousel

Instead of a Solid Color, you can use one or more images to appear in the background.


Click the **Edit** icon to add or edit images for your Event Details section.

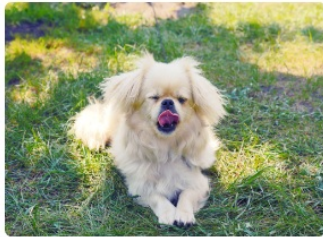
Click **Upload** to add images.

## Edit Element ×

Reporting Label: Media Carousel ⓘ

Min recommended image size: 1920px by 1080px. JPG, PNG or GIF image types only.

 Upload



Caption goes here 0/26

08\_Event\_Details\_Background.png  

Cancel

Save

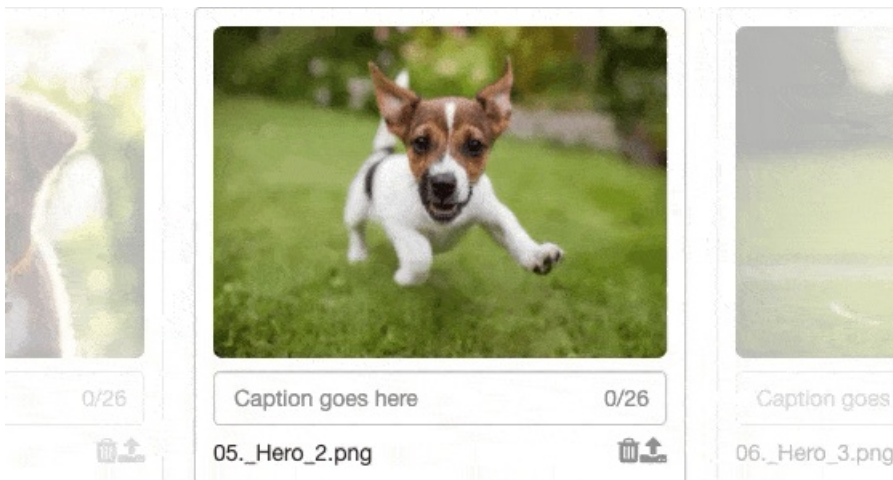
The carousel will only take images smaller than 5MB.

Upload failed for file 06. Hero 3.png. Image not created for carousel: Shared img cannot be greater than 5 MB ×

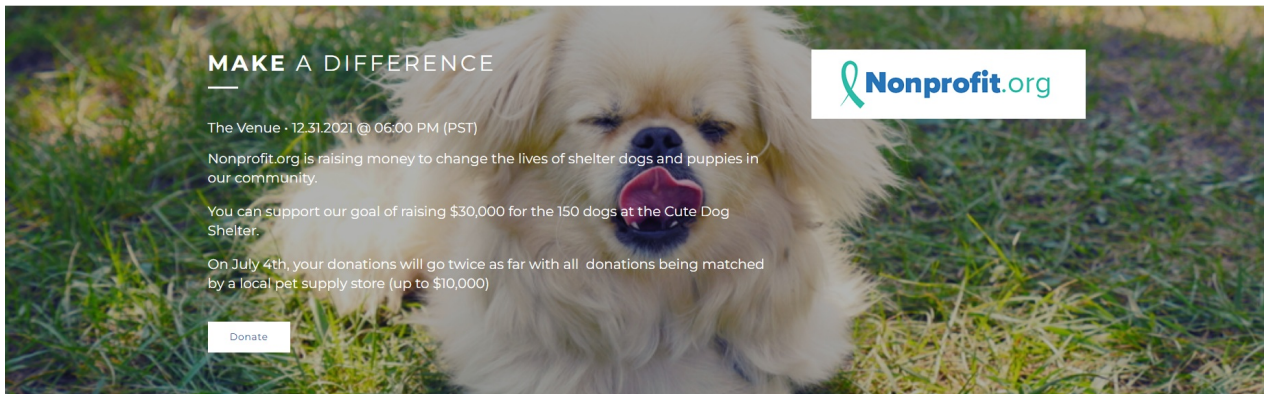
Click the **Trashcan** to remove an image from the carousel. You will get a warning before it deletes.

Click the **Upload** icon (the icon next to the Trashcan with the up arrow) to swap out an image.

If you have multiple images, click one image and drag it to change the order for the carousel.



The Captions in the Event Details images are there just for reference. They do not appear on the Activity Landing Page.



With your Event Details section complete, your Activity Landing Page is half way done. Check the Activity Landing [Page Design](#) article for next steps.