

Event Page Social Sharing Section

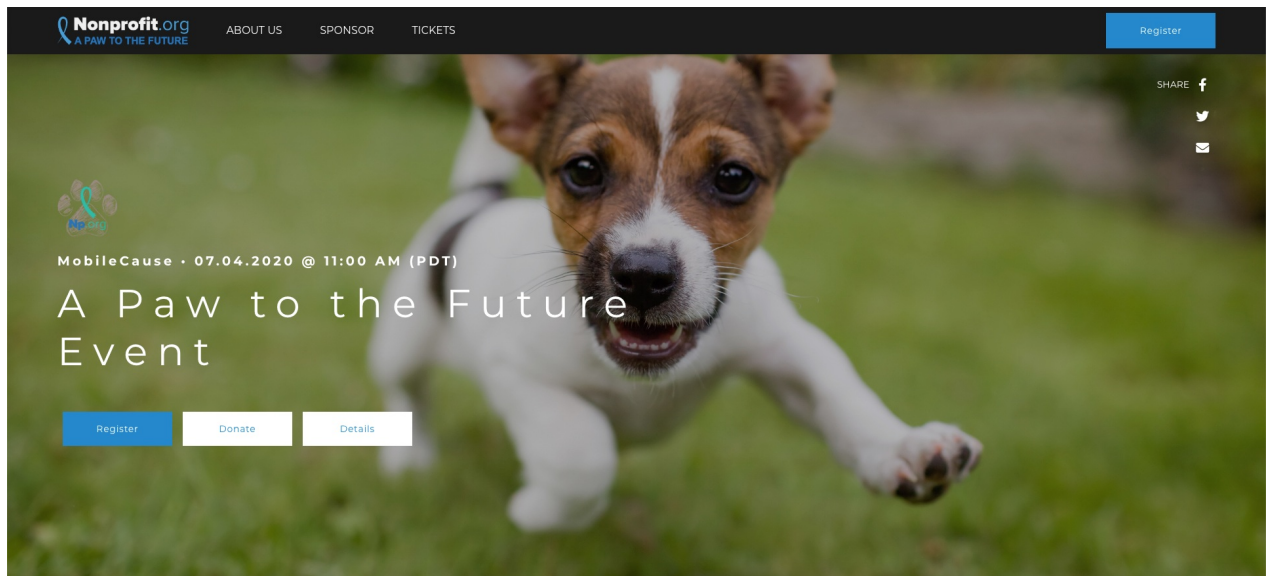
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This article will guide you through what you can do with this section of designing and working with the Event Page. If you are just starting in designing your event page, you will likely want to [start here](#).

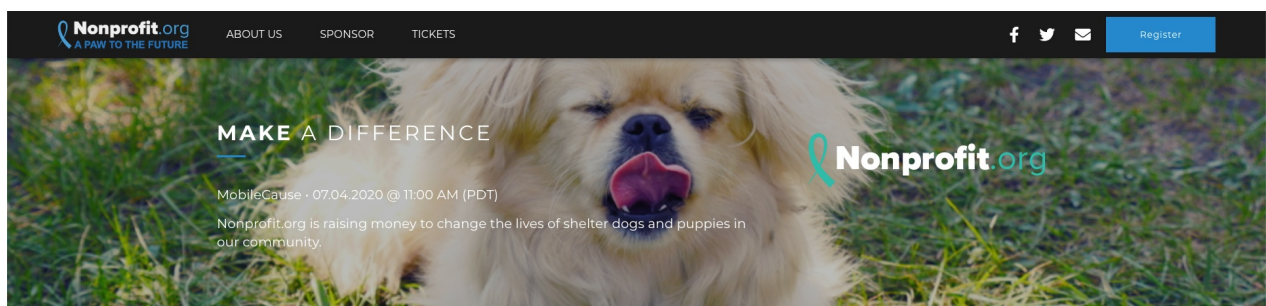
Your supporters can share about your Event with the Social Sharing options on your Event Page. They can share through Facebook, Twitter, Text messages and through email.

If you will have more than 1,000 live viewers during your virtual event, please contact your [Account Manager](#) a week in advance so we can advise on the setup and preparation for your event and schedule complementary technical monitoring during your event.

The Social Share icons indicating appear in upper right of the Hero section when the Hero is visible.



The icons will move into the banner when the Hero is not visible.











On mobile, there is the Share icon/menu that can be tapped to reveal the different ways to share.



Configuring Social Sharing

You can hide any Social Sharing you would prefer not to offer your supporters with the Show/Hide switches by each method.

Social Sharing			
Facebook		Show <input checked="" type="checkbox"/>	
Twitter		Show <input checked="" type="checkbox"/>	
Text		Show <input checked="" type="checkbox"/>	
Email		Show <input checked="" type="checkbox"/>	

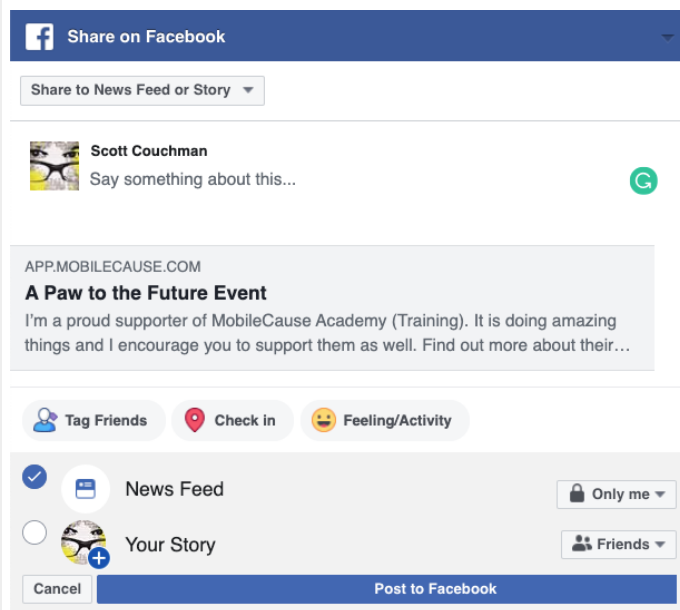
You can also edit each Social Share method by clicking the Edit icon for each.

Best Practice Tip: Write your share messages from the perspective of the supporter by using first person pronouns like "I" and "My". Remember that supporters will be the ones sharing, so write it as if they did it themselves.

Facebook

The Facebook share is unique in that it includes an image that you can upload to include with the post. The default content is very generic, so you will want to rewrite it to fit your event. The link in the Content sends people to your Event Page.

When a supporter shares to Facebook, the Campaign Name will be the title of the post.



Twitter

When editing the Twitter message, be aware of the Twitter character limit of 280 characters. You will want to leave plenty of room, though, so the Tweeter can include hashtags and others can retweet.

Write the message to apply to your Event. The link will take people to the Event Page.

Text

Keep your texts short! A typical text should likely be less than 140 characters. While many providers use different methods to send texts to avoid extra costs, you want to stay conscious of your supporters limitations.

Edit Element - Text x

Reporting Label: Text ⓘ

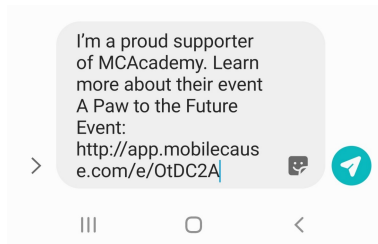
Content

I'm a proud supporter of MCAcademy. Learn more about their event MobileCause Fundamentals Event: <http://app.mobilecause.com/e/eD0RDw>

Cancel

Save

When they tap the Text icon on their Mobile device, it will copy the message into their text application where they can then send it to their contacts.



Note: The Text icon will only appear on mobile devices.

Email

The Email is a simple text email with a link in the body. Edit the Subject and body to better describe and define your Event. When they click on the Email link, it will open their default email program so they can add who they want to send it to.

Edit Element - Email



Reporting Label: Email

Subject

Please take a moment to support this cause

Body

Dear Friends,

I'm fundraising for MobileCause Academy (Training) because they do amazing work, and I'm inviting friends like you to support them as well.

Cancel

Save

If you haven't completed your Event Page design, [click here for more information](#).