Activity Landing Page Social Sharing Section

This article will guide you through customizing the Social Share icons on the Activity Landing Page (previously the Event Page). If you are just starting to design your Activity Landing Page, you will likely want to **start here**.

Your supporters can share about your Event with the Social Sharing options on your Activity Landing Page. They can share through Facebook, Twitter, text messages and through email.

The Social Share icons appear in the Banner next to the Action Button.
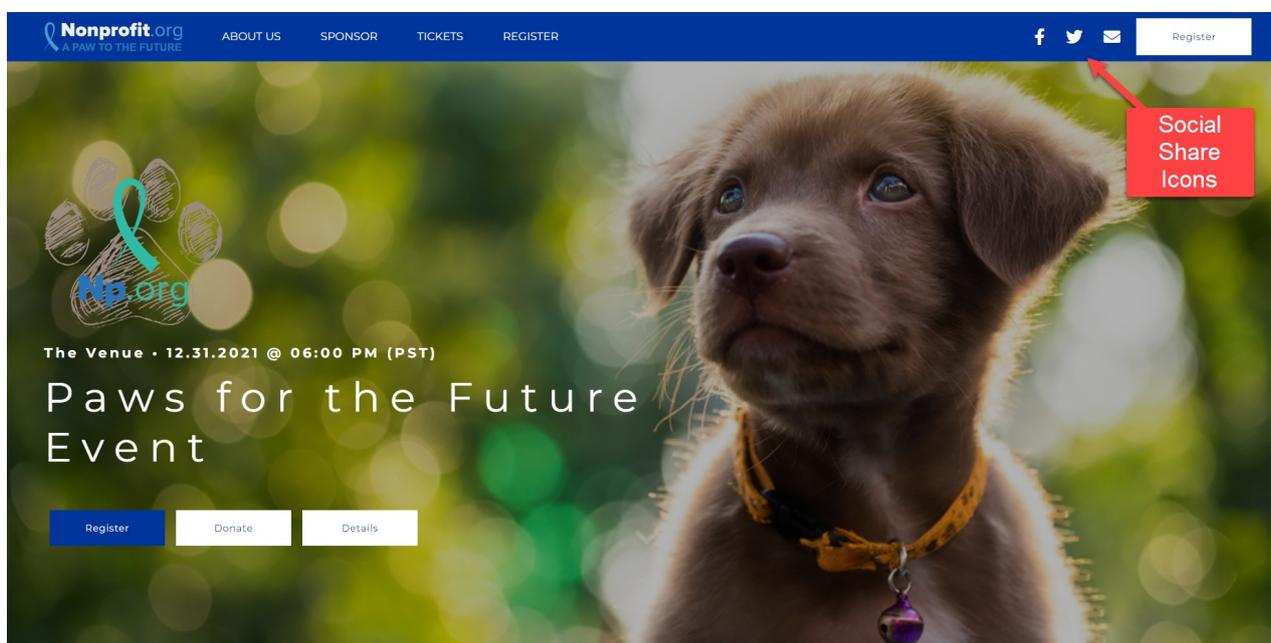
On mobile, there is the Share icon that can be tapped to reveal the different ways to share.
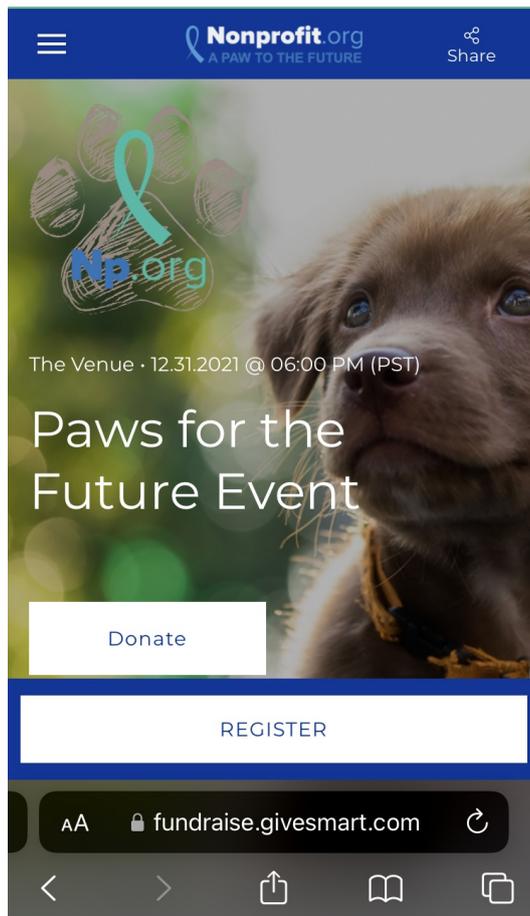
Configuring Social Sharing

To customize your Social Sharing options, select the Social Sharing section within the Activity Landing Page Designer.

Hide any Social Sharing you would prefer not to offer your supporters with the **Show/Hide** switches by each method.

Social Sharing

Facebook	Facebook	Show	⬤
Twitter	Twitter	Show	⬤
Text	Text	Show	⬤
Email	Email	Show	⬤

Edit each Social Share method by clicking the **Edit icon** for each.

Best Practice Tip: Write messages from the perspective of the supporter by using first person pronouns like "I" and "My". Your supporters will be the ones sharing, so write it as if they wrote it themselves.

Facebook

The Facebook share is unique in that it includes an image that you can upload to include with the post. The default content is very generic, so you will want to rewrite it to fit your event. The link in the Content sends people to your Activity Landing Page.

When a supporter shares to Facebook, the Campaign Name will be the title of the post.

Edit Element - Facebook

Reporting Label: Facebook ❓

Content

> I'm a proud supporter of GiveSmart Fundraise (Training). It is doing amazing things and I encourage you to support them as well. Find out more about their event Paws for the Future Event : https://fundraise.givesmart.com/e/KKVUnw

Image

Nonprofit.org
1._Org_Logo.png
Size: 2.6 KB
Type: png
⬆ Update

Cancel   Save

Twitter

When editing the Twitter message, be aware of the Twitter character limit of 280 characters. You will want to leave plenty of room so the Tweeter can include hashtags and others can retweet.

The link within your message will take people to the Activity Landing Page.

Text

Keep your texts short! A typical text should likely be less than 140 characters. While many providers use different methods to send texts to avoid extra costs, you want to stay conscious of your supporters' limitations.

Edit Element - Text

Reporting Label: Text ❓

Content

I'm a proud supporter of GSFAcademy. Learn more about their event Paws for the Future Event: https://fundraise.givesmart.com/e/KKVUnw

Cancel   **Save**

When they tap the Text icon on their Mobile device, it will copy the message into their text application where they can then send it to their contacts.

New Message   Cancel

To: | ⊕

I'm a proud supporter of GSFAcademy. Learn more about their event Paws for the Future Event: https://fundraise.givesmart.com/e/KKVUnw
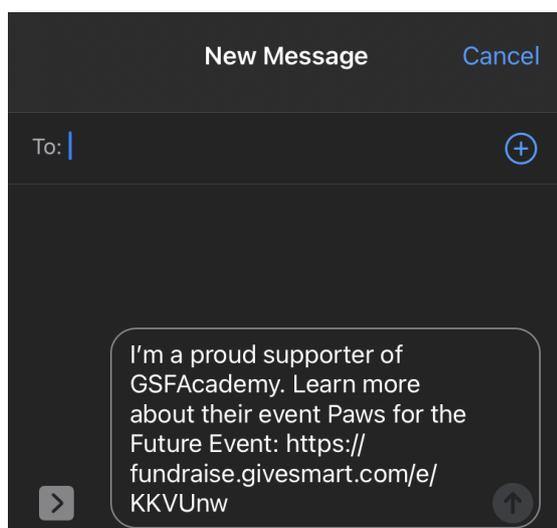
Note: The Text icon will only appear on mobile devices.

Email

The Email is a simple text email with a link in the body. Edit the Subject and body to better describe and define your Event. When they click on the Email link, it will open their default email program so they can add who they want to send it to.

Edit Element - Email

Reporting Label: Email ❓

Subject

Please take a moment to support this cause

Body

Dear Friends,

I'm fundraising for GiveSmart Fundraise (Training) because they do amazing work, and I'm inviting friends like you to support them as well.

Cancel   Save

If you haven't completed your Activity Landing Page design, **click here for more information**.