

# Mailing List Subscription Explained

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What is the Mailing List Subscription found on the [Confirmation Page](#) and the [Activity Landing Page](#)?

This feature allows you to collect either the supporter's mobile number or email address so you can start sending them messages. Their entry indicates that they are eager to stay informed about you.

## Confirmation Page:

Mailing List Subscription Show

Stay connected

Mobile  Email

By joining I agree to all [terms and conditions](#)

**GiveSmart**  
Fundraise

PCI LEVEL 1 CERTIFIED  
SECURE PAYMENT

[Terms and Conditions](#)  
[Privacy Policy](#)

## Activity Landing Page:

Mailing List Subscription Show

**SIGN UP FOR UPDATES FROM GIVSMART FUNDRAISE (TRAINING):**

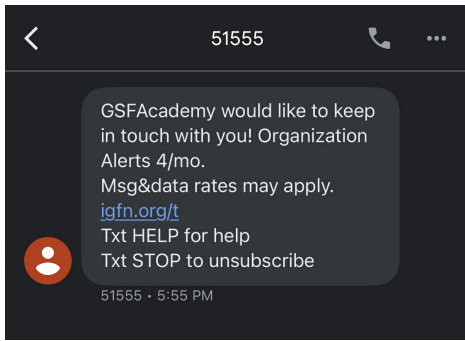
Mobile  Email

By joining I agree to all [terms and conditions](#)

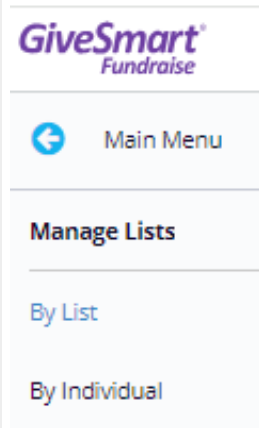
When someone uses your keyword, they are automatically added to the list, but many of your supporters may have come to the page from a link or a [QR code](#). These supporters will not be added to the list just by filling out the form. They will need to join by entering their mobile number into the provided box.

**Note:** They can also choose to enter their email address, which will add them to the mailing list. This is important if you are sending emails through your GiveSmart Fundraise account (using your Constant Contact account in the background). This process is [described here](#).

When they use the Mailing List Subscription element, their number or email will be added to the Keyword list associated with the activity or Activity Landing Page and they will be texted their subscription confirmation.



To see their information in the list, go to the **Main Menu > Lists**.



Find the List Name for the Keyword. It shows as "Subscribers for [Keyword] on [Shortcode] for [Campaign]"

Subscribers for GIVEDIFFERENT on 41444 for A Paw to the Future	1	1	 
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Click on the title and it will show the subscribers and how they joined this list.

### 1 Phone Numbers (1 Verified Mobile)

Name	Email Address	Phone Number	Acquired By	Subscription Date	Status	Actions
(no name)		1(512) 956-6708	Activity Landing Page	09/01/23	Subscribed	...

### 1 Email Address

Name	Email Address	Phone Number	Acquired By	Subscription Date	Status	Actions
(no name)	amanda.ayres@communitybrands.com		Activity Landing Page	09/01/23	Subscribed	...