

Repurpose Your Content for Social Media

Last Modified on 06/02/2022 1:21 pm PDT

You hear all the marketing and fundraising experts tell you to “repurpose your content” and that you “don’t need to create more to post more.” But what exactly does that mean? And how do you do it?

If you find yourself asking these questions, then you don’t want to miss our new GiveSmart Fundraise Academy Training “How to Repurpose Content for Social Media.” Watch this session to learn how to:

- Know which social media platforms you should be on
- Position content for each social media platform
- Easily create multiple posts for your fundraising event or campaign
- Read the data to analyze results and know what’s working

Download the slides and notes from the class, by [clicking here](#).

