

# How to Stream Your Virtual Fundraising Event: Tech Tools & Tips

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Virtual fundraisers may have a lot of components, but that doesn't mean streaming your event needs to be complicated or overwhelming. Knowing the right tech tools and how to leverage them to stream your virtual event means less trial and error and more time getting great fundraising results.

In this presentation we will hear how a small nonprofit with no livestreaming experience researched and found the perfect streaming solutions for their virtual fundraising event and how they implemented them. We'll also share the various options you can use for setting up and streaming your virtual fundraising event, whether it's livestreamed, a recorded program or a combination of both.

## Downloads

Download the slides from the session, by [clicking here](#).

### Virtual Events

- [Fundraising Strategy Video](#)
- [Three Tips for Taking Better Nonprofit Selfie Videos](#)
- [7 Tips for a Better Fundraising Video](#)

## Questions Answered

Q: How do you add a video to the Event Page as shown in the session

A: Use the Live Event Theme, then copy/paste the URL of the video into the Video Stream settings in the Hero section. For more on the Live Event Hero section, [click here](#). Below is a video on this one step:

Q: Have you ever seen any issues with YouTube being blocked by a server at an office? Does streaming through GiveSmart Fundraise help that issue?

A: It depends on how they are blocking it. In my experience, when a company locks down things like YouTube and Facebook, they do it at a level that detects it through the stream, not just blocking the [YouTube.com](#) website, such as directly on their work laptop. So even embedded, they will not play.

Of the three video platforms GiveSmart Fundraise supports, Vimeo is very often seen as a more "professional" platform, so it may not be blocked, except for the most strict companies.

The other thing to consider is when your event is, and is it during business hours where the blocking may be a problem, If it is not during business hours, it may not be as much of an issue. Also, with so many people still working from home, it is not encountering the company's firewall. If they have company installed rules on the work laptop, though, it still wouldn't work.

So Vimeo would be the best bet, and then maybe include a disclaimer and have people stream it from their phones or something like that so they are not blocked.

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