

Crowdfunding and Peer-to-Peer Fundraising Sign Up Form Design

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The Sign Up Form is where your volunteer fundraisers in your [Crowdfunding and Peer-to-Peer Fundraising activity](#) will sign up to receive their own fundraising page so they can raise money on your organization's behalf. To become a fundraiser, all they need to do is fill out the form and click the submit button. When they do, they can then personalize their page and start fundraising.

They will be emailed all of the information about their page including the keyword and shortcode, the link to share their page and the link to edit their page.

The Sign Up form is designed just like any other form in GiveSmart Fundraise.

The screenshot shows the MobileCause dashboard for a campaign named 'BALLOONS on 71777 (Active)'. The 'Sign Up Form' section is selected in the left sidebar. The main content area shows a 'Manage Sections' button and a list of sections: Logo and Branding, Call To Action, Personal, Submit, and Embed Code. To the right, there are 'Desktop' and 'Mobile' tabs, with the mobile view showing a preview of the sign-up form on a smartphone. The mobile form includes fields for First Name, Last Name, Mobile Number, and Email, along with a 'Become a Fundraiser' button.

Personalize your Sign Up Form by making changes to the sections:

Logo and Branding

Set your logo at the top, the background image or background color for desktop displays, and the Button color for the overall color scheme of the page.

Make sure to turn on the Show/Hide switch for the Background image!

[Detailed Logo and Branding Info](#)

Call To Action

The Call To Action section is simply a Text box above the form your volunteers fill out. Here is where you can write something inspirational as they become fundraisers or provide information on any fundraiser toolkit you may create or information about what happens next.

You do not need to include a Call to Action and can turn it off with the **Show/Hide** switch.

Detailed Call To Action Info

Personal

The Personal section in the Sign Up Form is the same as the Contact Information section in any other form. By default, it only asks for the volunteer's name, mobile number and email address.

The email address is required because when they submit their information on the form, their Fundraiser page will be created and the information to use and edit the page will be immediately emailed to them, automatically.

Consider asking for volunteers' social media handles by adding Form Elements to the Personal section, so you can reach out to them, tag them and cheer them on during the campaign in the various social media channels.

Detailed Personal Section Info

Form Submit

This is the same as any other activity, where you can personalize the submit button and add security if desired. The default button will say **Become a Fundraiser**.

Warning: The button only allows you to create your own submit button with only 14 characters. The default button "Become a Fundraiser" is 19 characters, so be careful if you wish to change it because it will not let you edit it beyond 14 characters, even if you want to revert to the default name.

Detailed Form Submit Info

Embed Code

Use the Embed Code to place your Sign Up form anywhere in your Website, such as next to a blog post about the campaign or even [Facebook](#).

Detailed Embed Code Info

Now your Volunteer Fundraiser Sign Up form is ready to go. You can access it directly from the Display Links section on the lower left of the page, listed as **Sign-up Form**.

Check the [Crowdfunding and Peer-to-Peer Fundraising Design document](#) to make sure the rest of your Crowdfunding and Peer-to-Peer Fundraising activity is ready to go.
