

# Crowdfunding and Peer-to-Peer Fundraising Sign Up Form Design

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The Sign Up Form is where your volunteer fundraisers in your **Crowdfunding and Peer-to-Peer Fundraising activity** will sign up to receive their own fundraising page so they can raise money on your organization's behalf. To become a fundraiser, all they need to do is fill out the form and click the submit button. When they do, they can then personalize their page and start fundraising.

They will be emailed all of the information about their page including the keyword and short code, the link to share their page and the link to edit their page.

The Sign Up form is designed just like any other form in GiveSmart Fundraise.

The screenshot shows the GiveSmart Fundraise interface for editing a Sign Up Form. The top navigation bar includes the GiveSmart Fundraise logo, a user profile for Debbie Director, and a hamburger menu. The left sidebar contains a 'Main Menu' with options like Fundraiser Dashboard, Fundraising Page, Online Forms, Confirmation Page, Mobile Experience, Teams, Team Categories, Sign Up Form (selected), Social Media Settings, and Enter Offline Donation. Below this is a 'Display Links' section with options like Fundraiser Form, Donation Form, Sign-up Form, View Fundraising, Thermometer, Facebook page Share View, and Facebook Debug View. The main content area is titled 'BALLOONS on 71777 for Fundamentals (Active)' and 'Sign Up Form'. It features a 'Manage Sections -' button and a 'Desktop' / 'Mobile' view toggle. The 'Logo and Branding' section has a 'Show' toggle (turned on) and an 'Upload campaign logo or image' area with an 'Upload New' button and a preview of a logo labeled '1\_Org\_Logo.png'. The 'Background Image' section has a 'Hide' toggle (turned off) and an 'Upload New' button. At the bottom, there are three layout options: 'Full', 'Tile', and 'Repeating'. A mobile preview on the right shows the form on a smartphone screen with the Nonprofit.org logo and fields for First Name, Last Name, and Mobile Number.

Personalize your Sign Up Form by making changes to the sections:

## Logo and Branding

Set your logo at the top, the background image or background color for desktop displays, and the Button color for the overall color scheme of the page.

Make sure to turn on the **Show/Hide** switch for the Background image!

[Detailed Logo and Branding Info](#)

## Call To Action

The Call To Action section is simply a Text box above the form your volunteers fill out. Here is were

you can write something inspirational as they become fundraisers or provide information on any fundraiser toolkit you may create or information about what happens next.

You do not need to include a Call to Action and can turn it off with the **Show/Hide** switch

## Personal

The Personal section in the Sign Up Form is the same as the Contact Information section in any other form. By default, it only asks for the volunteer's name, mobile number and email address.

The email address is required because when they submit their information on the form, their Fundraiser page will be created and the information to use and edit the page will be immediately emailed to them, automatically.

**Tip:** Consider asking for volunteers' social media handles by adding Form Elements to the Personal section, so you can reach out to them, tag them and cheer them on during the campaign in the various social media channels.

## Form Submit

This is the same as any other activity, where you can personalize the submit button and add security if desired. The default button will say **Become a Fundraiser**.

**Warning:** The button only allows you to create your own submit button with only 14 characters. The default button "Become a Fundraiser" is 19 characters, so be careful if you wish to change it because it will not let you edit it beyond 14 characters, even if you want to revert to the default name.

## Embed Code

Use the Embed Code to place your Sign Up form anywhere in your Website, such as next to a blog post about the campaign or even **Facebook**.

[Detailed Embed Code Info](#)

Now your Volunteer Fundraiser Sign Up form is ready to go. You can access it directly from the Display Links section on the lower left of the page, listed as **Sign-up Form**.

Check the [Crowdfunding and Peer-to-Peer Fundraising Design document](#) to make sure the rest of your Crowdfunding and Peer-to-Peer Fundraising activity is ready to go.