

Cultivate Donor Loyalty with the Perfect Thank You

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Four out of five first-time donors will not give to your organization again. Why? They did not receive a timely acknowledgment for their gift. Find out how you can craft unforgettable thank you letters that will increase donor retention and encourage repeat giving for years to come.

Watch expert insights and strategies on donor gratitude including the five steps to craft a killer thank you message, how to increase your visibility while acknowledging donors and some creative, often overlooked, ways of giving thanks that create long-lasting connections.

What You'll Learn:

- Why thank yous are key to increasing donor retention
- The 5 steps to craft a killer thank you message
- How to increase visibility while acknowledging donors
- Creative strategies to endear donors to your cause

Video

Downloads

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Don't forget this infographic to plan your Thanking strategy. [Click here to download](#).

