

# Create Your 2021 Fundraising Plan - 5 Revenue Strategies

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Are you ready to jumpstart 2021 with actionable strategies that will drive revenue to ensure your organization's success year-round, no matter what the year has in store? Then Create Your 2021 Fundraising Plan: 5 Revenue Strategies is for you. This video will show you five crucial revenue strategies to include in your 2021 annual fundraising plan in order to increase giving, expand your database and build long-term loyalty no matter what the future holds.

What You'll Learn:

- How to establish and grow monthly giving programs
- Incorporating virtual and livestreaming events
- Increasing your reach through peer-to-peer fundraising
- Embracing and leveraging days of giving
- Strategies to expand your email list and database

## Video

## Downloads

Download the slides from the class, by [clicking here](#).

