

# 5 Steps to a Successful Day of Giving

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Running a standalone day of giving campaign is a fantastic way to create dedicated focus to generate both buzz and fundraising revenue for your organization. A day of giving is also a great way to rally your entire team and support network to boost your awareness and bring in new donors.

Learn how to create a foolproof game plan to maximize your next Day of Giving results. During 5 Steps to a Successful Day of Giving you'll understand the essential actions needed for a giving day campaign that breaks through the clutter, increases awareness and inspires support for your beneficiaries.

What you'll learn:

- Why a unique giving day is more effective than global giving days
- 5 surefire steps to a successful day of giving
- Using ambassadors to attract and inspire new donors
- An inside look at one nonprofit's very first giving day

## Video

## Downloads

Download the slides from the class, by [clicking here](#).

