

# Donor Experience with Crowdfunding and Peer-to-Peer Fundraising

Last Modified on 07/25/2025 8:53 am PDT

Your donors can reach your Crowdfunding and Peer-to-Peer Fundraising activity in a variety of ways:

- They can start on your main [Fundraising Page](#) where they can browse through teams and individual fundraisers
- From a friend or colleague supporting the organization, rallied around a group, initiative, or team, so the donor will start on a [team page](#).
- From a friend or colleague who has volunteered to become an individual volunteer fundraiser, so they will likely start on the [individual's page](#).

## From the main Fundraising Page

From the main [Fundraising Page](#), the donor can review your campaign information, what teams are involved, and view a [leaderboard](#).

When they click on the donate button from the main Fundraising page they will be given an option of where they would like to attribute their donation to. This option allows them to make sure their donation gets applied to the individual or team page they want.

**IMPORTANT:** Make sure *Peer-to-Peer Attribution* is set to "Show" within the Suggestion Amounts section of your form's configuration. This will allow donors to find and select the Fundraiser/Team they want their donation applied to.

- This option will allow them to select both teams and individuals.
- Individual volunteer fundraisers will be listed as either just an "Individual" or it will list which team they are on under their name.
- Teams will show how many members have joined the team, or if none have yet, it will just be indicated as "Team."
- If they select the wrong team or fundraiser, they can click on the **X** to remove their selection and choose again.
- If they do not select a team or a fundraiser to attribute their donation to, the donation will go to the general Crowdfunding and Peer-to-Peer Fundraising activity and not be attributed to any team or individual.

**NOTE:** If a donor does not select a team or fundraiser and would like their donation applied to a specific page, an admin can move the donation [as outlined here](#).

## From a Team Page

When a donor donates from a team page, the "Attributed To" option will highlight that they are donating to the team.

If the donor is on a team page they can select the **Main** navigation link at the top to be taken back to the main Fundraising Page.

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## From an Individual/Volunteer Fundraiser Page

When a donor donates from an individual's volunteer Fundraiser page, the "Attributed To" option will highlight that they are donating to that specific person.

If the donor is on a fundraiser's personal page they can use the navigation links at the top to be taken to the associated Team's page, or back to the main Fundraising Page.

If they do not belong to a team, only **Main** option will appear.

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