

# Creative Peer-to-Peer Campaigns That Attract and Engage Donors

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Looking to host a fun and engaging peer-to-peer campaign that moves away from your run/walk and day of giving and energizes both your volunteers and fundraising results? Watch our special GiveSmart Fundraise Academy Training where you'll hear how to plan and execute a unique and successful peer-to-peer campaign and lots of ideas on what you can do with GiveSmart Fundraise peer-to-peer and crowdfunding functionality.

What you'll come away with:

- Creative and inspiring campaign ideas
- Messaging strategies that increase impact and engagement
- How to incentivize and motivate volunteers
- An inside look at how other nonprofits hosted P2P campaigns
- Actionable ways to reach new donors online
- Messaging strategies that increase impact and engagement

## Video

## Downloads

Download the slides from the class, by [clicking here](#).



Read about [8 Proven Peer-to-Peer Fundraising Ideas](#) in this Infographic.



And fill in your own Peer-to-Peer campaign details with this [Peer-to-Peer Fundraising Handbook](#).



