Activity Landing Page Training

The GiveSmart Fundraise Intermediate series of training sessions build on the Fundamentals with four additional sessions/topics, so you can make the most out of your GiveSmart Fundraise account. For more on the recordings, click here.

The Activity Landing Page (formerly known as the "Event Page") is a standalone web page with a singular focus created specifically for an event or fundraising initiative. It is where visitors can land after clicking on an email, ad, web search, or social media link about your event. It provides key information about the event in one location that is easy to access and view. Use this landing page for live streaming your virtual event, providing details and videos about your in-person event or anything else you need.

Agenda

- What is an Activity Landing Page?
- How to create an Activity Landing Page
- Themes and Heroes
- Standard Section Types
- Added Sections

Activity Landing Page Class

> **NOTE:** The user interface was updated within GiveSmart Fundraise after this training was recorded. Most notably, the navigation menu is now on the left-hand side, vs. at the top menu as shown in the video.

> If you expect to have more than 1,000 live viewers during your virtual event, please notify your Customer Success Manager at least **one week in advance.**

Further Study

- Read all about designing the Activity Landing Page in the Activity Landing Page section in the Knowledge Center.
- Watch the other Intermediate level classes here.