Event Page Training

The GiveSmart Fundraise Intermediate series of training sessions build on the Fundamentals with four additional sessions/topics, so you can make the most out of your GiveSmart Fundraise account. For more on the recordings, click here.

The Event page is a standalone web page with a singular focus created specifically for an event. It is where visitors land after clicking on an email, ad, web search, or social media link about your event. It provides key information about the event in one location that is easy to access and view. Use the event page for live streaming your virtual event, providing details and videos about your in-person event or anything else you need.

Agenda

- What is an Event Page?
- How to create an Event Page
- Themes and Heroes
- Standard Section Types
- Added Sections

Event Page Class

Please note that the user interface has recently changed within GiveSmart Fundraise and the initial menuing will be different from what is currently in the video. Once past the initial navigation steps, the rest of the material should still be viable.

For more information, review the enhanced navigation here.

We will update the video to reflect this change as soon as possible.

If you will have more than 1,000 live viewers during your virtual event, please contact your Account Manager **a week in advance** so we can advise on the setup and preparation for your event and schedule complementary technical monitoring during your event.

Further Study

- Read all about designing the Event Page in the Event Page section in the Knowledge Center.
- Watch the other Intermediate level classes here.