Corporate Donation Matching

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Double the Donation helps nonprofits double the impact of contributions by streamlining the gift match process, saving valuable time for you and your donors. While thousands of companies have a matching gifts program, many of employees' gifts go unmatched because the employee is unfamiliar with the policy.

> Double the Donation is a third-party integration with your GiveSmart Fundraise account. There is no additional fee to link your Double the Donation account to GiveSmart Fundraise.
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> For details on their pricing and a complete list of features, please reach out to Double the Donation directly. For more information, visit their Support page: **https://support.doublethedonation.com/portal/en/home**

Initializing Corporate Donation Matching

To enable Corporate Donation Matching, you need to connect your GiveSmart Fundraise account to your Double the Donation account. If you do not have a Double the Donation account, please reach out to **Double the Donation**.

As an Administrator of your GiveSmart Fundraise account, use the left navigation to access your account **Settings**.

Select **Integrations** from the left menu and open the **Matching Donations** section.

Click on **Connect** across from Double the Donation.

Enter the **360MatchPro Public Key & 360MatchPro Private Key**, and select Continue.

> If you are unable to locate your **Public & Private Keys**, please reach out to your Double the Donation Account Manager, to ensure your current account includes this feature.

You should now see the success screen indicating your Double the Donation account was successfully connected.

Disconnecting from Double the Donation

If you go back into **Settings** > **Integrations** > **Corporate Donation Matching**, instead of the Connect link, you will see the Disconnect link. If you ever wish to stop using Double the Donation completely, you can click on Disconnect to disconnect from Double the Donation.

For more information about Double the Donation, we highly recommend you visit their Support page: **https://support.doublethedonation.com/portal/en/home**
Double the Donation Support will assist with any questions related to Double the Donation.

Adding Matching Gifts to Donation Forms

Once you've connected your GiveSmart Fundraise account to Double the Donation you are ready to start taking matching donations.

In your form's configuration, you'll see a new section titled Matching Donations.

Changing Matching Gift Settings

If you decide *not* to use Matching Donations on one specific form, you can just turn the **Show/Hide switch** on the Match Donation Checkbox to Hide.

If you wish to change the wording of the Checkbox, you can click on the edit icon and change the Display Label, which is what will appear on the form itself.

By default, the status is left Unchecked.

One of the few reasons you may wish to switch the status to Checked is if this form is marketed *specifically* as a Corporate Matching Donation form, so your supporters are explicitly looking for the feature.

Otherwise, the best practice is to leave it Unchecked, so they have the option, but it doesn't appear as if it is required for them to donate.

When your donor checks the box to get their company to match their donation, you can change what appears on the line asking them to type in their company name.

We recommend leaving this line "As Is" since it includes the actual instructions on what they need to do.

The entry for the Company Name is hidden by default using a Dynamic Action. For more on Dynamic actions, click here. Maybe you would like to include more when they check the Match Donation box, such as a picture or video or something else. If so, add that item or items using Add Form Elements, then include them in the Dynamic Actions for the Match Donation checkbox.

In case you make a mistake, here is the default setting for this dynamic action:

Note: The Email Address field will be required on all forms accepting payments and Matching Donations.

Matching Gift Reporting

When matching gifts are enabled on a form, all matched and unmatched donations placed on that form will create transaction line item in the **transaction report** when Matching Donations is selected.

If donor checked the box for a matching donation, a '1' will appear in the Match Donation column with the company name listed in the Matching Company column.

If the Match Donation field has a '0' and the Matching Company fields is blank, this indicates the donor placed a donation but did not check the box to make it a matching donation.