

# Campaign Landing Page

Last Modified on 09/22/2023 10:21 am PDT

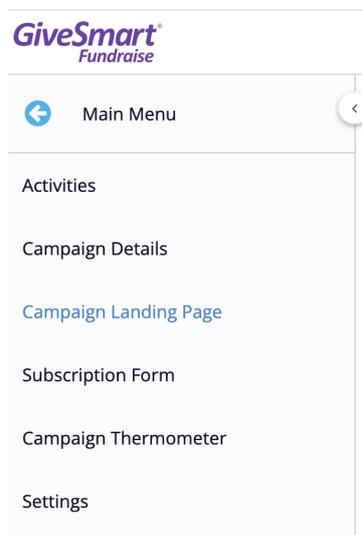
The Campaign Landing Page is a standalone web page that can display totals of multiple activities within a single campaign. It provides key information about your campaign in one location that is easy to access and view.

The Campaign Landing Page is like the **Activity Landing Page** (formerly Event Page) plus allows gifts across fundraising and crowdfunding activities within the same campaign to be displayed.

**Note:** The Campaign Landing Page does not have a texting keyword or forms of its own. It can link to any forms within the same campaign.

## Locating the Campaign Landing Page

Choose a campaign from your dashboard and from the left navigation menu, select **Campaign Landing Page**.



To choose which activities will contribute to the total raised on the page, expand the **Activities to Include** section. All available activities in the campaign will be listed.



+ Add Section ▾

Theme								
Logo & Branding								
<b>Activities to Include</b>								
<p>Selected activities will appear in the donor wall, wheel, and/or fundraising thermometer of the Campaign Landing Page.</p> <table><thead><tr><th>Activity Type</th><th>Keyword</th></tr></thead><tbody><tr><td><input type="checkbox"/> Fundraising</td><td>- NEWEVENTTEST</td></tr><tr><td><input type="checkbox"/> Crowdfunding</td><td>- EVENTCFTEST</td></tr><tr><td><input type="checkbox"/> Fundraising</td><td>- EVENTTEST</td></tr></tbody></table>	Activity Type	Keyword	<input type="checkbox"/> Fundraising	- NEWEVENTTEST	<input type="checkbox"/> Crowdfunding	- EVENTCFTEST	<input type="checkbox"/> Fundraising	- EVENTTEST
Activity Type	Keyword							
<input type="checkbox"/> Fundraising	- NEWEVENTTEST							
<input type="checkbox"/> Crowdfunding	- EVENTCFTEST							
<input type="checkbox"/> Fundraising	- EVENTTEST							
Banner								
Live Event								
Image Hero								

Check the box for each activity you want to contribute to the totals displayed on the Campaign Landing Page.

## Moving an Activity

Each campaign has its own Campaign Landing Page. Activities can be moved from one campaign to a different campaign to combine the fundraising activity into one Campaign Landing Page. Follow the steps listed below, to move an activity to a different campaign.

1. Open the Activity you need to move
2. Select 'Keyword' from the left navigation
3. From the Campaign drop down menu, select the campaign you wish to move the activity to
4. Click Save to reassign this keyword and activity to this campaign

← Main Menu

🔍 Keyword

📄 Event Page

📄 Online Forms

👤 Confirmation Page

📱 Mobile Experience

📦 Fulfillment

Display Links

View Online Form

View Event Page

View Fundraising Thermometer

← Back to Campaign

HANNHELPS on 41444 for Hann's Helping Hands Gala (Active)

## Keyword

Keyword

HANNHELPS

Select existing keyword

Campaign

Hann's Helping Hands Gala

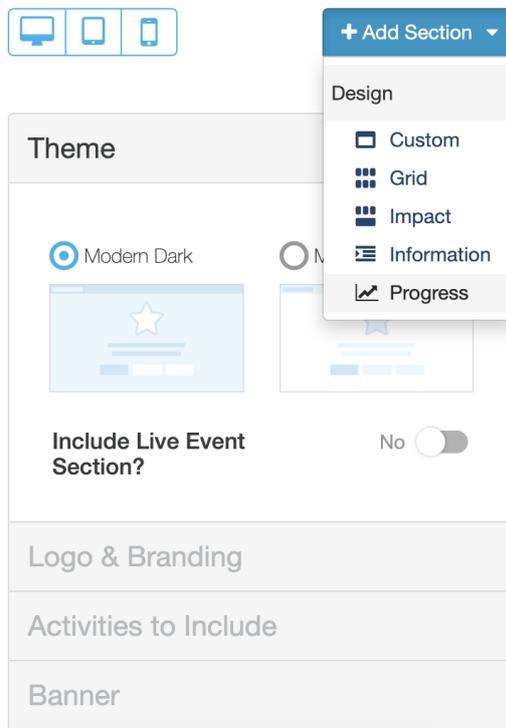
Alternate Donation Page (if applicable)

Save

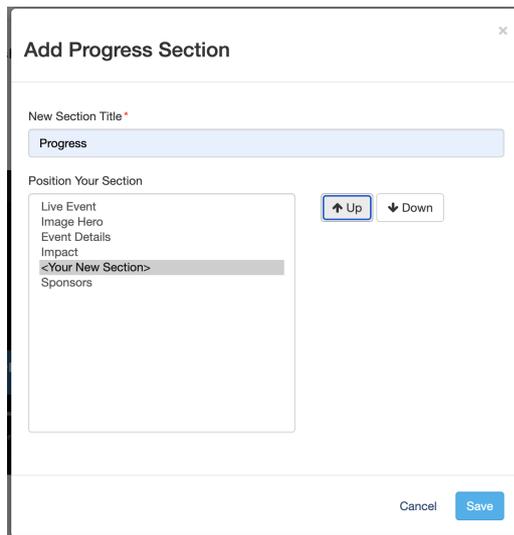
## Add a Progress Section

A Progress Section on the Campaign Landing Page can be used to display totals and donor names from gifts made to activities in the campaign.

1. To add a Progress section to the Campaign Landing Page, click **Add Section** in the top right corner and choose **Progress**.
- 2.



A window will appear to name the Progress section. Use the Up and Down buttons to place the Progress section. Click Save.



3. On the right menu, scroll down and open the Progress Section. Use the 6 dots on the right to drag and drop the section. The Progress Section in the menu adjusts the background color, goal and other settings, similar to the Activity Landing Page. [More on configuring the Progress Section.](#)

## Add a Live Event Section

A Live Event Section can be used to stream a virtual event, and also display totals and donor names from gifts made to activities in the campaign.

1. To add a Live Event Section to the Campaign Landing Page, open the Theme section and set the **Include Live Event Section** toggle to Yes.



+ Add Section ▾

### Theme

Modern Dark  Modern Light



**Include Live Event Section?** Yes

Logo & Branding

Activities to Include

Banner

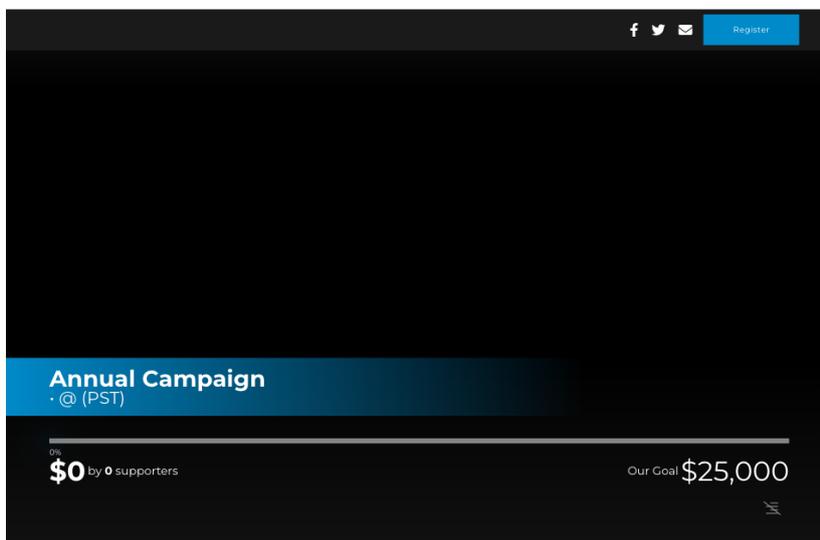
2. A new section named **Live Event** will be created under the Banner section and above the Image Hero section. Open the Live Event section in the menu on the right to add the video stream, update the goal and access other settings, similar to the Activity Landing Page. [More on configuring the Live Event Section](#).

## Annual Campaign

Manage Live Event



+ Add Section ▾



### Theme

Logo & Branding

Activities to Include

Banner

### Live Event

Display Section Show

Show Overlay Show

Event Logo Hide

Min recommended image size: 400px by 250px. JPG, PNG or GIF image types only.



Title Show   
[Campaign Title]

Subtitle Show

## Share Campaign Landing Page

Choose a campaign from your dashboard and from the left navigation menu, select **Campaign Landing Page**.

In the bottom left corner, select **View Campaign Landing Page**.

← Main Menu

← Back to Dashboard

Activities

Campaign Details

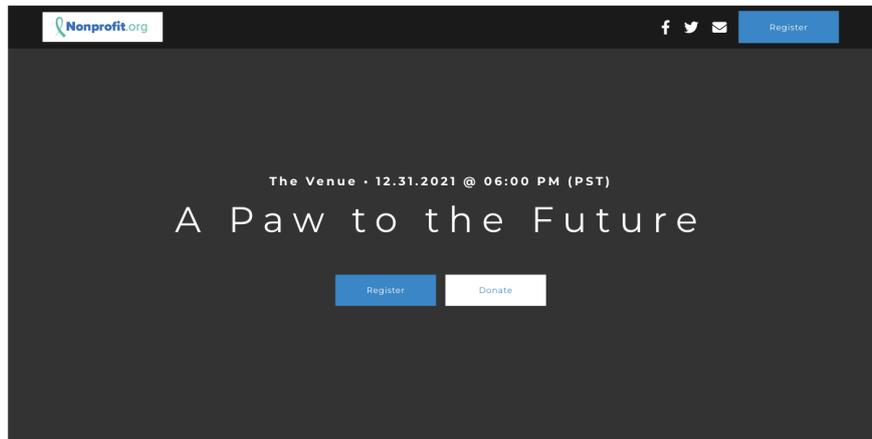
Campaign Landing Page

Subscription Form

Campaign Thermometer

Settings

## Paws for the Future



Display Links

View Campaign Thermometer

View Campaign Landing Page



Once selected, the campaign landing page will open in a new window. The URL can be copied or select one of the available share options from the top right to quickly share via Facebook, Twitter or Email.

