

Fundraising Inspiration and Resources

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Looking for inspiration for your next campaign or curious about the latest trends?

Our Marketing Team has the answers and inspiration you're looking for! [GiveSmart.com](https://www.givesmart.com) has a wealth of information. Everything from the latest blogs, case studies, webinars and more can be found.



Latest Resources

Alternatives to Golf - [Click here to view](#)

- Bring your FUNdraising to life with some creative campaigns.

#GivingTuesday Toolkit - [Click here to view](#)

- Find ideas, templates and trends to help move your mission forward and prepare for this Giving Tuesday.

Peer-to-Peer Fundraiser Toolkit & Templates - [Click here to view](#)

- Peer-to-peer made easy! This toolkit will help fundraisers get their pages up and running quickly, keep them engaged throughout the campaign, and make their continued support easy so they can reach their goals and help fund your mission.

Complete Mobile Strategy Guide - [Click here to view](#)

- How Text-to Donate and other mobile optimizations boost fundraising for nonprofits.

Year End Giving Strategy - [Click here to view](#)

- End of year is just around the corner. Do you have your campaign ready?

How to Organize a Walkathon - [Click here to view](#)

- Walkathons can be powerful community events that raise a lot of money by appealing to a large audience. Find how you can boost your success by adding this event type to your schedule.

What's New with GiveSmart - [Click here to view](#)

- You have fundraising goals and donor relationships to build, and GiveSmart hears you! Check out the latest developments to see how we're making it easier than ever.

Webinars

[Strengthen Your Supporters: How to Run Successful P2P Campaigns](#)

Find out how you can successfully run a P2P campaign.

[Let's Fundraise: Utilize Text-to-Donate and Recurring for Giving Tuesday, End of Year Giving and Beyond](#)

How to prepare for the busiest giving season of the year.

[Giving on a Tuesday](#)

Strategizing your giving day appeals.

Even More Great Resources

[Blog](#)

Industry news and trends to keep you moving forward.

[Case Studies](#)

Find solutions by reading how others have paved their path to success.

[GiveSmart Fundraising Accelerator](#)

Looking to enhance your fundraising? This tool allows you to calculate based on REAL data how much could be raised by trying different fundraising components in your fundraising strategies.

[Guides](#)

Guides to help you through the fundraising process.

[Virtual Fundraising Resource Hub](#)

Everything you need to lead and succeed with virtual fundraising.

[White Papers](#)

Find inspiration through targeted studies to help you make the most of your campaign.

